



NAKED

NEGOTIATING

Exposing Advanced Negotiation
Formulas for Success

DEBORAH GARDNER



Deborah Gardner
Author & Keynote Speaker

**Better known by many
Fortune 500 companies as
the Pit Bull in a Skirt!**

A competition catalyst companies and organizations call on to get more momentum, Gardner helps transform those who want to identify their own competitiveness with actionable takeaways, while producing sustainable and measurable results. Her work is full of rich content delivered with an energetic, entertaining, humorous, real-life sassy approach.

Gardner is a Marine brat, an Olympic Trial swimmer, and one of the first female broadcasters with CBS Sports and WHO-Sports Radio. She's a 27-year hospitality veteran and a member of the National Speakers Association. Her hundreds of clients include Wal-Mart, Bank of America, Chevron, and Blue Cross Blue Shield.

**Hear the main truth about today's
negotiations while discovering
powerful new skills so you
always look good naked!**

Thursday, August 27, 2015

4:00–6:30 p.m.

Grand Hyatt Tampa Bay

2900 Bayport Drive

Tampa, FL 33607

Meeting Room: Sandhill Crane

**Take us up on this FREE session for
Product/Service Council members!
Open to ALL suppliers who join the PSC.
RSVP to ralph@faahq.org**