

157 RULES FOR EXECUTIVE SUCCESS IN ORGANIZATION MANAGEMENT

Register Early And Save!

Register by September 13th and pay only \$49.

► **Who should attend?**

Association professionals and managers, chamber executives and staff, not-for-profit directors, church team leaders, virtually anyone who works for or with a volunteer organization



Non-profit organization professionals across the country have been seeking an instant reference guide and training to support their work with board members and volunteers who demand the very best ... *and it's here!*

Seminar attendees will learn rules in building the best boards and leading dynamic committees. Plus there will be rules for professional growth and rules to make your current organization more successful. There are rules to help professionals learn how to know and understand their individual volunteers and their entire community in half the time. Other rules focus on making more money both for the organization and for the executive.

- **Rule #112: "Don't be sorry."** We never have to say we're sorry when we can simply say "I wish." Instead of "I'm sorry we were late," say "I wish we would have been earlier."
- **Rule #75: "If a website doesn't tell a story, nobody's reading."** Building a storyboard for an organization website will increase traffic every time.
- **Rule #157: "Teddy Roosevelt was right."** When non-profit professionals memorize and implement the final rule more people will come to your organization.
- **Rule #106: "No chairman, no committee."** If a committee is not worth leading, it's not worth having.
- **Rule #119: "Publish more pictures than words."** If a picture says a thousand words, why write the words!?
- **Rule #99: "Lease the organization's car for \$1 per year."** It's being done across the country!
- **Rule #109: "When raising prices, don't tell anyone."** Nobody else announces their price increases, why should we?

Patrick H. McGaughey, CPF, IOM is an international business speaker, consultant and certified professional facilitator who has developed this dynamic list of 157 Rules to live and work by for professionals in non-profit organizations. Pat has been a regular faculty member for the Institute for Organization Management at five major universities with the United States Chamber of Commerce since 2000 and has been repeatedly told this list is, "like four years of Institute training in less than 4 hours!"

WHEN:

September 24, 2013
Workshop at 1pm

WHERE:

Newnan-Coweta Chamber
23 Bullsboro Drive
Newnan, GA

REGISTRATION:

\$59 per person
\$39 per person for more
than two individuals
from the same company

RSVP: Fax: 770.253.2271

Email: info@newnancowetachamber.org

Online: www.newnancowetachamber.org

CONTACT:

Newnan-Coweta Chamber
770.253.2270
Email: info@newnancowetachamber.org



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Learn from acclaimed business consultant and certified professional facilitator, Patrick H. McGaughey, as he explains the 157 key rules for non-profit professionals to live and work by.

REGISTRATION - DEADLINE: SEPTEMBER 20, 2013 OR WHEN ALL SEATS ARE SOLD OUT

Complete this form and fax to: 770.253.2271, email to info@newnancowetachamber.org, or go online to www.newnancowetachamber.org
Mail registration & payment to: Newnan-Coweta Chamber, 23 Bullsboro Drive, Newnan, Georgia 30263

Company Name _____

Name _____ E-mail _____

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City _____ State _____ Zip _____

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