

## Sponsorship and exhibition opportunities

Going Global is an excellent way to promote your products and services to professional organisations in the international education community.

To find out what opportunities are available, please contact the Going Global team.  
[going\\_global@britishcouncil.org](mailto:going_global@britishcouncil.org)

## Join the debate

Connect with us on LinkedIn:  
search for 'British Council HE Going Global'

In keeping with the British Council's green policy, all other promotional materials will be available online:  
[www.britishcouncil.org/going-global](http://www.britishcouncil.org/going-global)

To keep up to date with the conference as it develops, subscribe to our electronic newsletter via our website.

#GoingGlobal2016  
@HEGoingGlobal  
[www.britishcouncil.org/going-global](http://www.britishcouncil.org/going-global)



# Going Global 2016

**The conference for leaders  
of international education**

Cape Town  
International Conference Centre  
3–5 May 2016

Building nations, connecting cultures



# Call for proposals Now open!

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The British Council is the United Kingdom's international organisation for cultural relations and educational opportunities.

# What is Going Global?

Going Global is an open forum for education world leaders to debate international higher and further education issues and challenges, and to explore collaborative solutions.

Going Global 2016 asks if international education is destined to be dominated by competitive drivers for economic growth and international standing; by student fees, skilled graduates and research funding or if it can also be informed by building partnerships to address collective concerns.

Can this endeavour be supported by the post-2015 commitment to universalism, which signs up all countries (and not just aid recipient ones) to the Sustainable Development Goals? How do we reconcile the need for locally relevant national development and priorities alongside a commitment to international education for the global good?

What does all this mean for colleges, universities and national education systems; their missions, strategies and operating models? What risks and opportunities do these new trends present for students, staff and the communities with which they engage?

We are calling for proposals that consider the above through one or more of the following lenses:

- Education policy: local priorities, national systems and global drivers.
- Economic development: skills, enterprise, research and innovation.
- Engagement: democracy, social justice and international relations.

## What to expect

- Two and a half day conference in the heart of Cape Town.
- 150+ high profile speakers.
- 30+ exhibitors.
- 900+ participants from 70+ countries.
- 35+ interactive sessions.
- Opening reception.

## Register to attend

Registrations for Going Global 2016 will open in January 2016.

For updates please sign up to our e-newsletter via website:

[www.britishcouncil.org/going-global](http://www.britishcouncil.org/going-global)



## Submitting your proposal

Going Global provides an open forum for world education leaders – those in the non-compulsory education sector with decision making responsibilities – to debate issues surrounding global higher and further education, and to discuss collaborative solutions.

We are therefore seeking innovative, agenda-setting proposals that will facilitate the sharing of knowledge and insights across borders. We welcome challenging perspectives, and are especially interested to hear from thought leaders anticipating and driving future agendas.

You are invited to submit one of the following proposals:

- speaker
- poster.

Please refer to the Going Global proposal guidelines when submitting your application via our website: [www.britishcouncil.org/going-global/participate/submit-proposal](http://www.britishcouncil.org/going-global/participate/submit-proposal)

## Deadlines

The closing date for speaker proposals is **Wednesday 30 September 2015**.

The closing date for poster proposals is **Friday 29 January 2016**.



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