#VAMACON: Let's Talk- 10 Hacks For Clear, Concise Communication At Work

In general, while people do a lot of talking we're not always great with communication. You might be thinking that that is a contradiction, quite the contrary. What I mean, is that we say a lot but we're not always clear with what our intention or point is, what are expectations are, and what our intended outcome is.

Communication is a fact of life, and clear communication is the lifeline. In the workplace where it's unusual to be a one person show, the need to effectively communicate and collaborate with teammates, as well as crossing departments is essential. For a business to thrive, exceed goals, and create a cohesive, collaborative work environment, solid communication is vital.

If you're interested in improving morale, work relationships and reducing stress, join me at the 2018 VAMA State Conference, April $11 - 13^{th}$ in Norfolk, VA where I'll share my 10 Hacks For Clear, Concise Communication At Work.

See you there!

Marla Posey

Founder and Chief Executive Officer CPM®, HCCP®, TaCCs, NAAEI Faculty **Jordan A. Naso, M.Ed.**Vice-President of Learning Educator of the Year 2017

A veteran industry professional, Marla combines her experience and perspective as a property management senior-level executive, regional professional and onsite leasing specialist, and brings them to SPARK.

Prior to SPARK'S launch, Marla was responsible for the development, strategic planning and launch of both Woodmont University as well as Woodmont Management, a subsidiary of Woodmont Properties. Additionally, she held executive and regional roles with Edgewood Properties, S.L. Nusbaum Realty, and Morgan Properties one of the 25th largest real estate owner/managers in the country. During her tenure with these firms, Marla led teams to successfully oversee the management, employee growth, development, disposition, acquisition, rehabilitation and redevelopment of communities within their portfolios.

Looking to expand her reach, she launched SPARK Multifamily Learning and SPARK Multifamily Consulting to work with firms throughout the country.

Marla is a respected National Speaker, a National Apartment Association Education Institute Faculty Member, Author, Motivational Speaker, Corporate Trainer, tech and trend geek, and a regular contributor to printed and digital industry publications. Additionally, she is a licensed New Jersey Real Estate Salesperson.

She believes in exciting innovation, modern ideas, and technology-driven education, and has built the SPARK Multifamily brands around these core elements.