



Dear Members and Colleagues:

We are pleased to announce that we have chosen to work with Naylor Association Solutions, as our official integrated media communication partner for **2024 and beyond**. Naylor provides advertising, publication and media services that build your company's image and link your brand with buyers in the industry. We are partnering with Naylor to provide our **CONEXPO-CON/AGG 365 eNewsletter, website, and sponsored eBlasts**.

By affiliating your organization with **CONEXPO-CON/AGG**, you are making an excellent investment in your business and brand. We are confident that our partnership with Naylor will continue to increase the unmatched educational, networking and promotional opportunities already included in our membership. This is your opportunity to advertise and promote your products and services to a major purchasing audience.

CONEXPO-CON/AGG is proud to serve as the largest construction show in North America. Our media outlets provide valuable opportunities to present in-depth perspectives on the vast array of issues important to the construction industry.

Since 1969, Naylor has crafted custom communication solutions for businesses like yours. When you advertise with **CONEXPO-CON/AGG** through Naylor, you can expect:

- Top-quality exposure to key decision-makers with purchasing power
- Professional advertising design services
- Ongoing customer service support

Naylor is also committed to complying with the standards established by the U.S. and Canadian Anti-Spam Legislation (CASL). If you do not wish to be emailed by a Naylor representative, please contact **Krys Whildin** at krys.whildin@naylor.com immediately to have your address removed from Naylor's lists.

Tell CONEXPO-CON/AGG audiences about your business' quality product or service and that you stand with your peers in support of the North American construction industry. When an account executive from Naylor contacts you, please consider allocating part of your advertising budget to placing your message in **CONEXPO-CON/AGG 365 media**.

Sincerely,

A handwritten signature in black ink that reads "Kelly Lang".

Kelly Lang
Senior Director, Sales & Engagement
Association of Equipment Manufacturers (AEM)