

Lodging - US RevPAR +1.3% Y/Y Last Week; Mediocre but clean comp results

New supply impact to RevPAR once again evident in Upscale to Midscale (~ flat)

What's Incremental To Our View

Overall U.S. RevPAR was +1.3% Y/Y for the week ending 6/15/2019, per STR, stronger than the prior week's result of -0.8%. (2-year stacked RevPAR was +3.3% vs +1.8% in the prior week.) Independent hotels (about 1/3rd of the data set) were +0.9% y/y. Upper Upscale (+3.3%) was the strongest chain scale for branded hotels; Midscale was the weakest at -0.9%. Upper Midscale (+0.3%) also underperformed the industry average. Within Upper Upscale & Luxury class hotels, Group (+3.4% vs. +0.4% prior week) was stronger than Transient (+1.5% vs. -1.6% prior week).

Last week was a relatively clean comp. In a continuation of the RevPAR trends we have forecasted and continue to forecast, occupancy remains flattish at best with limited opportunities for ADR growth. Upper Upscale was a bit stronger than the norm and we believe this was driven by a slightly stronger group week (some Top 25 market RevPARs were relatively strong). However, the headline results indicate the continuation of the run-rate today - flat to slightly positive RevPAR with the weakest segments being the ones most impacted by supply growth (Upscale, Upper Midscale, and Midscale).

For the month of June, we estimate that full-service branded domestic hotels (the typical Hilton [HLT, Buy], Hyatt [H, Hold], or Marriott [MAR, Hold] hotel) will finish at approximately -1% to -2%. We estimate that the overall industry will finish approximately -2% to -4%. Please note that reported monthly results include hotels that are not in the weekly data set.

Last week's RevPAR details:

- Upper Upscale was the strongest chain scale. Upscale and Upper Midscale underperformed by 330 bps and 300 bps, respectively: Luxury RevPAR (+2.7%), Upper Upscale (+3.3%), Upscale (+0.0%), Upper Midscale (+0.3%), Midscale (-0.9%), and Economy (+0.5%). Independent hotels (+0.9%) underperformed headline U.S. RevPAR.
- Within Upper Upscale & Luxury class hotels, Group was stronger than Transient: Transient segment (individual business and leisure travelers) RevPAR was +1.5% (vs. -1.6% last week) and Group segment RevPAR was +3.4% (vs. +0.4% last week).
- Boston (+12.8%) was the strongest of the top five markets: Chicago (+3.1%), LA (+4.9%), NYC (-6.2%), and DC (+2.9%).

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What's Inside

Weekly STR results and analysis

SEE PAGE 7 FOR REQUIRED DISCLOSURE INFORMATION

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- Other relevant markets:
 - San Francisco was up (Moscone Convention Center expansion and renovation completed): RevPAR was +7.0% vs. +14.4% last week.
 - Houston was +2.0% (vs. +0.5% last week).
 - Florida markets were mixed: Miami (+3.2% vs. -2.4% last week); Orlando (-10.1% vs. -21.5% last week).

The lodging stocks: We continue to favor C-Corps over hotel REITS (we favored hotel REITS for the first half of last year) and within C-Corps WH is our current Buy-rated focus name, partly due to its underperformance this year vs. our previous Buy-rated focus name, Hilton. In an environment of low RevPAR growth combined with gradually increasing wages/margin pressures, we think returns for hotel owners is a major headwind to EBITDA growth. Hotel stocks, but especially hotel REIT stocks, typically work best when there is a spark to RevPAR growth and at this moment we are not seeing such sparks like we did at this time one year ago.

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Weekly RevPAR Summary

						oV %/ ch	ange in R	ov DA D					
-		I	Upper		Upper	01 % Ch	ange in R	Inde-	New				
	U.S.	Luxury		Upscale		Midscale	Economy		York	Boston	LA	Chicago	DC
3/23/2019	0.4%	-3.6%	-1.0%	-1.8%	0.7%	0.3%	1.2%	2.5%	-2.5%	-6.8%	1.3%	-2.3%	-16.8%
3/30/2019	5.1%	-8.9%	9.2%	7.5%	9.0%	6.1%	2.8%	1.6%	-22.9%	9.3%	-6.0%	-4.2%	25.2%
4/6/2019	1.9%	-2.9%	9.8%	3.2%	1.8%	-3.0%	-1.2%	-2.5%	4.4%	-10.2%	-2.3%	22.8%	16.7%
4/13/2019	6.9%	5.9%	7.1%	4.3%	6.0%	5.8%	6.8%	8.4%	3.2%	9.8%	9.4%		0.6%
4/20/2019	-8.0%	-1.9%	-13.7%	-12.0%	-11.6%	-10.4%	-4.8%	-1.1%	6.2%	-4.4%	2.1%	-26.3%	-30.1%
4/27/2019	-2.9%	-5.1%	-10.6%	-5.5%	-1.0%	0.8%		1.3%	-7.5%		-6.4%		-20.3%
5/4/2019	3.6%	6.9%	3.8%	2.2%	2.8%	-0.2%		3.9%	-3.2%		10.8%		11.8%
5/11/2019	0.9%	2.6%	0.5%	0.0%	0.3%	-1.8%		1.4%	-9.6%		1.3%		2.2%
5/18/2019	2.2%	1.4%	1.7%	1.0%	2.3%	1.1%		2.4%	-8.2%		3.7%		1.0%
5/25/2019	3.1%	5.5%	4.0%	2.3%	2.2%	-0.2%		3.0%	7.6%		-2.5%		8.3%
6/1/2019	1.6%	-0.3%	0.9%	0.1%	1.3%	0.3%		3.2%	0.9%		-1.3%		-3.3%
6/8/2019	-0.8%	0.2%	-0.5%	-1.9%	-1.9%	-2.9%		-0.2%	-4.0%		1.9%		-3.8%
6/15/2019	1.3%	2.7%	3.3%	0.0%	0.3%	-0.9%	0.5%	0.9%	-6.2%	12.8%	4.9%	3.1%	2.9%
	Clean con	np; medioc results	e overall		Upper U	Jpscale and L	uxury led the in	ndustry		Boston and	l LA led the	e Top 5 market	s
1Q16	2.7%	1.6%	1.9%	2.2%	2.0%	0.0%	1.8%	4.0%	-1.2%	-3.0%	16.6%	-4.8%	3.1%
2Q16	3.5%	0.8%	2.9%	3.1%	3.2%	3.2%	3.0%	4.2%	-4.5%		11.1%	-1.0%	3.5%
3Q16	3.3%	1.5%	2.5%	2.0%	1.8%	2.5%		5.1%	-2.5%		9.3%		5.5%
4Q16	3.2%	1.9%	0.6%	1.2%	2.2%	3.9%		5.1%	0.9%		6.9%		8.0%
1Q17	3.4%	2.1%	3.0%	1.0%	2.4%	3.5%		5.2%	-1.3%		-2.5%		16.1%
2Q17	2.7%	2.3%	0.6%	0.6%	1.2%	2.4%		5.1%	0.2%		3.6%		0.8%
3Q17 4Q17	1.9% 4.2%	0.5% 4.5%	-0.7% 3.2%	0.7% 3.8%	1.8% 3.9%	3.5% 3.7%		3.1%	-0.9% 0.8%		-1.2%		-0.6% 2.2%
1Q18	4.2%	4.5%	0.9%	3.8%	3.9%	3.7%		4.1%	7.1%		4.2%		-11.0%
2Q18	4.0%	4.9%	3.4%	2.8%	3.0%	4.1%		4.6%	4.2%		0.6%		3.1%
3Q18	1.7%	3.3%	1.9%	0.8%	-0.5%	0.1%		2.2%	0.7%		1.3%		-3.4%
4Q18	2.4%	3.0%	1.1%	0.0%	0.5%	1.3%		4.9%	3.5%		3.0%		-3.4%
1Q19	1.5%		1.2%	-0.5%	0.4%			3.1%			-1.7%		-2.4%
_	YoY % change in ADR												
			Upper		Upper			Inde-	New				
	U.S.	Luxury	Upscale	Upscale	Midscale	Midscale	Economy	pendent	York	Boston	LA	Chicago	DC
3/23/2019	0.2%	-0.8%	0.8%	0.1%	1.0%	-0.3%	-0.1%	0.4%	-3.9%	-3.3%	-0.7%	-2.0%	-9.1%
3/30/2019	0.9%	-6.4%	4.6%	2.0%	2.4%	0.7%	0.5%	-0.8%	-16.4%	5.5%	-3.9%	-2.1%	19.7%
4/6/2019	1.5%	-3.1%	5.5%	2.1%	1.7%	-1.9%	-0.8%	-1.5%	1.8%	-2.9%	-2.7%	10.7%	11.9%

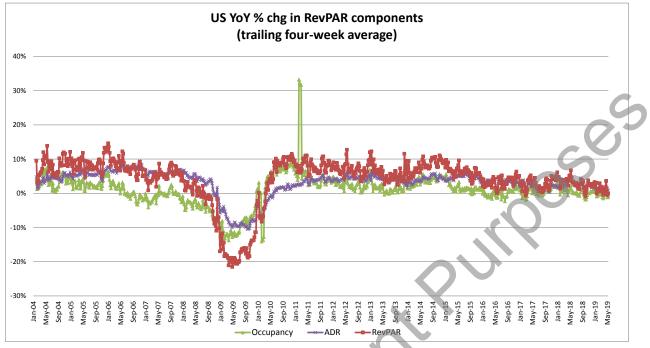
-		Upper Upper Inde- New											
	U.S.	Luxury	Upscale	Upscale	Midscale	Midscale	Economy	pendent	York	Boston	LA	Chicago	DC
3/23/2019	0.2%	-0.8%	0.8%	0.1%	1.0%	-0.3%	-0.1%	0.4%	-3.9%	-3.3%	-0.7%	-2.0%	-9.1%
3/30/2019	0.9%	-6.4%	4.6%	2.0%	2.4%	0.7%	0.5%	-0.8%	-16.4%	5.5%	-3.9%	-2.1%	19.7%
4/6/2019	1.5%	-3.1%	5.5%	2.1%	1.7%	-1.9%	-0.8%	-1.5%	1.8%	-2.9%	-2.7%	10.7%	11.9%
4/13/2019	4.4%	6.1%	5.0%	3.7%	4.2%	3.0%	3.1%	4.6%	0.0%	6.2%	4.1%	7.9%	0.2%
4/20/2019	-1.9%	4.5%	-5.6%	-3.1%	-2.9%	-2.9%	-2.2%	1.5%	4.7%	-2.5%	-0.9%	-16.9%	-19.4%
4/27/2019	-1.4%	0.9%	-4.5%	-2.1%	0.5%	0.4%	0.8%	0.9%	-3.9%	-5.8%	-4.4%	-12.6%	-13.2%
5/4/2019	2.3%	4.7%	2.5%	0.8%	1.7%	0.1%	0.6%	2.3%	-0.8%	8.5%	5.9%	7.1%	8.0%
5/11/2019	1.2%	1.9%	1.3%	0.5%	0.7%	-0.4%	-0.2%	1.4%	-4.9%	-0.2%	1.8%	-7.7%	3.2%
5/18/2019	1.4%	1.1%	1.3%	0.8%	1.8%	0.4%	1.0%	1.2%	-6.1%	7.2%	2.6%	0.5%	1.5%
5/25/2019	2.1%	3.7%	2.8%	1.3%	1.4%	-0.3%	0.2%	2.1%	5.2%	-0.6%	-0.7%	1.1%	6.0%
6/1/2019	1.0%	0.6%	0.8%	0.3%	0.5%	-0.2%	0.2%	1.8%	-0.4%	11.3%	-1.3%	-0.8%	-1.7%
6/8/2019	0.5%	2.1%	0.8%	0.0%	0.0%	-0.5%	0.3%	0.5%	-3.3%	-1.3%	1.6%	-2.2%	-1.1%
6/15/2019	1.9%	2.5%	3.0%	0.7%	0.9%	0.4%	1.2%	2.1%	-4.2%	9.2%	2.6%	-0.5%	4.0%
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1Q16	3.2%	1.9%	2.7%	3.2%	2.6%	1.7%	3.3%	3.7%	-3.1%	1.4%	11.3%	-1.9%	1.1%
2Q16	2.9%	1.5%	2.2%	2.9%	2.8%	2.7%	3.4%	3.0%	-3.1%	3.3%	9.4%	0.3%	2.1%
3Q16	3.4%	1.5%	2.5%	2.7%	2.4%	3.1%	3.6%	4.4%	-2.7%	2.3%	7.5%	1.9%	3.5%
4Q16	2.6%	2.1%	1.4%	2.2%	2.0%	2.2%	3.2%	3.8%	-1.2%	1.3%	5.8%	3.9%	4.1%
1Q17	2.5%	2.3%	2.4%	1.3%	1.6%	1.8%	2.4%	3.5%	-2.2%	0.0%	-0.2%	1.7%	13.6%
2Q17	2.2%	2.2%	1.2%	1.7%	1.5%	2.1%	2.3%	3.5%	-1.5%	4.1%	2.8%	1.5%	2.0%
3Q17	1.4%	1.4%	0.2%	0.8%	1.2%	1.9%	2.4%	2.2%	-2.0%	0.8%	1.8%	-2.4%	0.0%
4Q17	2.4%	2.2%	1.9%	1.8%	1.8%	2.5%	3.4%	2.1%	-0.2%	0.8%	4.6%	-2.0%	2.4%
1Q18	2.5%	4.5%	1.0%	1.7%	2.0%	3.0%			3.5%	-1.0%	4.0%	1.4%	-9.4%
2Q18	2.9%	3.5%	2.9%	2.4%	2.1%	2.6%	2.7%	3.1%	3.7%	-0.1%	2.1%	3.3%	2.4%
3Q18	2.1%	3.3%	2.4%	1.8%	1.2%	1.3%		1.9%	1.2%	1.9%	1.1%	6.7%	-0.8%
4Q18	2.0%	3.7%	2.2%	1.6%	1.1%	0.9%		2.9%	3.4%	5.6%	1.4%	2.2%	-2.1%
1019	1.1%	2.2%	2.5%	1.0%	0.8%	-0.2%		1.0%	-3.8%	0.7%	-1.0%	-2.4%	1.5%

	YoY % change in Occupancy													
	U.S.	Luxurv	Upper	Upscale	Upper	Midanela	Economy	Inde-	New York	Boston	LA	Chicago	DC	
0/00/0010														
3/23/2019	0.2%	-2.9%	-1.8%	-1.9%	-0.3%	0.6%		2.1%	1.5%	-3.6%	2.0%	-0.3%	-8.5%	
3/30/2019	4.2%	-2.6%	4.5%	5.4%	6.5%	5.4%		2.4%	-7.8%	3.7%	-2.2%	-2.1%	4.6%	
4/6/2019	0.4%	0.2%	4.0%	1.1%	0.1%	-1.1%		-1.1%	2.5%	-7.5%	0.4%	11.0%	4.3%	
4/13/2019	2.4%	-0.2%	2.0%	0.6%	1.7%	2.7%		3.6%	3.2%	3.5%	5.1%	8.5%	0.4%	
4/20/2019	-6.2%	-6.1%	-8.5%	-9.3%		-7.8%		-2.6%	1.4%	-2.0%	3.0%	-11.3%	-13.3%	
4/27/2019	-1.4%	-6.0%	-6.3%	-3.5%	-1.6%	0.4%		0.4%	-3.7%	-2.1%	-2.1%	-4.9%	-8.1%	
5/4/2019	1.2%	2.1%		1.4%	1.1%	-0.3%		1.6%	-2.4%	8.2%	4.7%	6.9%	3.5%	
5/11/2019	-0.3%	0.7%	-0.9%	-0.5%	-0.4%	-1.4%		0.0%	-5.0%	5.4%	-0.5%	1.0%	-1.0%	
5/18/2019	0.8%	0.3%	0.4%	0.2%	0.5%	0.6%		1.2%	-2.3%	4.0%	1.1%	4.2%	-0.5%	
5/25/2019	0.9%	1.8%	1.1%	1.0%	0.8%	0.1%	0.6%	0.8%	2.3%	-2.2%	-1.8%	3.4%	2.2%	
6/1/2019	0.6%	-0.9%	0.1%	-0.2%	0.8%	0.5%	0.0%	1.4%	1.3%	6.1%	0.0%	0.2%	-1.7%	
6/8/2019	-1.3%	-1.9%	-1.4%	-1.8%	-1.9%	-2.4%	-0.8%	-0.7%	-0.7%	0.4%	0.4%	-0.3%	-2.7%	
6/15/2019	-0.6%	0.3%	0.3%	-0.7%	-0.6%	-1.3%	-0.7%	-1.2%	-2.0%	3.3%	2.3%	3.6%	-1.1%	
			~											
1Q16	-0.5%	-0.3%	-0.8%	-0.9%	-0.6%	-1.7%	-1.5%	0.3%	2.0%	-4.3%	4.7%	-3.0%	2.0%	
2Q16	0.6%	-0.7%	0.7%	0.2%	0.4%	0.5%	-0.4%	1.2%	-1.4%	-1.7%	1.5%	-1.4%	1.3%	
3Q16	0.0%	0.0%	-0.1%	-0.6%	-0.6%	-0.6%	-0.6%	0.7%	0.3%	-2.8%	1.7%	-0.7%	1.9%	
4Q16	0.6%	-0.2%	-0.8%	-1.0%	0.2%	1.7%		1.2%	2.2%	-2.8%	1.0%	-0.5%	3.7%	
1Q17	0.9%	-0.2%	0.6%	-0.3%	0.7%	1.6%		1.6%	1.0%	-1.1%	-2.4%	-0.2%	2.2%	
2Q17	0.5%	0.1%	-0.6%	-1.1%	-0.3%	0.4%		1.6%	1.7%	0.3%	0.8%	-0.7%	-1.2%	
3Q17	0.5%	-0.9%	-0.9%	-0.1%	0.6%	1.6%		0.9%	1.1%	-1.0%	-2.9%	-2.7%	-0.5%	
4Q17	1.8%	2.2%	1.3%	2.0%	2.1%	1.2%		2.0%	1.0%	2.8%	-0.3%	-0.5%	-0.2%	
1Q18	0.9%	2.1%	0.0%	0.5%	1.1%	0.9%		0.7%	3.5%	3.7%	-1.3%	4.4%	-1.8%	
2Q18	1.1%	1.3%	0.5%	0.4%	0.9%	1.5%		1.5%	0.5%	-1.1%	-1.4%	0.7%	0.7%	
3Q18	-0.4%	0.0%	-0.5%	-1.0%	-1.7%	-1.1%		0.3%	-0.5%	0.9%	0.2%	0.7%	-2.6%	
4Q18	0.4%		-1.1%	-1.6%	-0.6%	0.4%		1.9%	0.1%	6.3%	1.6%	0.6%	-1.3%	
1Q19	0.4%	-2.8%	-1.3%	-1.4%	-0.5%	0.0%	2.3%	2.1%	-3.5%	-2.8%	-0.7%	-2.2%	-3.8%	

Source: STR data, STRH research

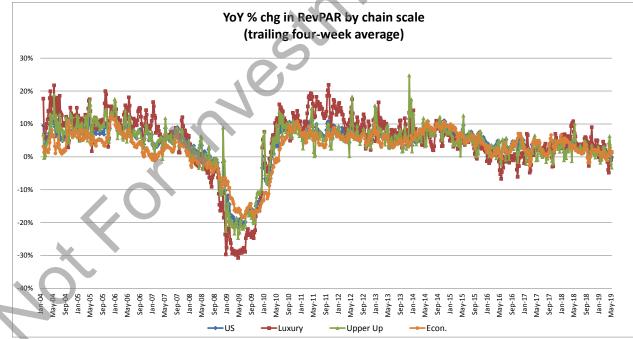


RevPAR Component Trends



Source: STR data, STRH research

RevPAR Trends by Chain Scale



Source: STR data, STRH research



RevPAR Trends by Market



Source: STR data, STRH research



Price Target/Risks Summary

Lodging	TKR	Price 6/18/19	Rating	PT*	% upside down- side	2020E Valuation EBITDA (\$M)* **	2020E As Reported EBITDA (\$M)*	Target EV/EBITDA Multiple	Risks
									Upside risk: improvement in NY and Chicago markets Downside risk: softening of RevPAR trends in Boston or SF. Slowdown i
Chesapeake Lodging Trust	CHSP	\$29.12	Hold	\$30	3%	\$181	\$181	13.4X	real estate lending.
Shesapeake Louging Hust	01101	ψ23.12	TIOIG	φ00	570	φ101	ψιστ	10.4/	Upside risk: conservative guidance.
Choice Hotels	CHH	\$85.99	Hold	\$86	0%	\$380	\$380	14.0X	Downside risk: slowdown in development opportunities.
							r		
									Upside risk: specific markets (esp. NYC) perform better than expected.
DiamondRock Hospitality	DRH	\$10.36	Hold	\$11	6%	\$267	\$268	12.0X	Downside risk: company unable to locate properties to buy.
									Upside risk: the company increases dividends by more than expected;
									NYC outperforms or is sold down at attractive multiples. Downside risk: Group underperforms. NYC hotels underperform and
Host Hotels & Resorts	HST	\$18.65	Hold	\$22	18%	\$1,540	\$1,540	12.5X	asset sales do not happen.
HOST HOLEIS & RESULTS	пот	\$10.00	поіа	φzz	10%	\$1,540	\$1,540	12.57	Upside risk: Transient and group trends outperform expectations
Hyatt Hotels	н	\$76.02	Hold	\$82	8%	\$802	\$839	13.1X	Downside risk: ongoing misexecution and volatility.
.,	••	φ. 0.02		ψοL	0,0	400L	4000	10.17	Upside risk: Accelerating tour flow, FCF generation and declining
									consumer defaults. Downside risk: 3rd party induced defaults worsen.
Bluegreen Vacations Corporation	BXG	\$10.93	Hold	\$16	46%	\$146	\$146	7.8X	Middle market customers underperform.
									Downside risk: Disruption in a major market (HGV more concentrated
									than peers), issues with Japanese customer (HGV more exposed than
Hilton Grand Vacations	HGV	\$29.70	Buy	\$50	68%	\$452	\$491	11.4X	peers), difficulty sourcing additional fee-for-service inventory deals
Hilton	HLT	\$95.10	Buy	\$101	6%	\$2,382	\$2,482	14.8X	Downside risk: slowing pipeline
									Upside Risk: Significant U.S macroeconomic improvement results in
									large recovery in transient corporate demand (and consequential >400
									bps RevPAR improvement). Owned assets sell for
									premium prices relative to MAR expectations.
							* ****		Downside Risk: 2020 is a recession year in the US. Geopolitical and
Marriott International	MAR	\$134.96	Hold	\$135	0%	\$3,600	\$3,919	14.8X	policy risks negatively impact lodging demand.
Marriott Vacations	VAC	\$98.69	Buy	\$147	49%	\$748	\$880	11.2X	Downside risk: M&A story fades and multiples revert to historical levels
)				+		Downside risk: Significant supply growth, macroeconomic
Park Hotels & Resorts	PK	\$28.62	Buy	\$34	19%	\$765	\$780	12.6X	challenges/shocks, higher than expected labor costs.
									Upside Risks: Material near-term incremental EBITDA from Legacy LHC
								X	assets. Downside Risks: Planned asset sales do not materialize as
									expected and/or at lower-than-expected pricing. Incremental EBITDA
									from major CapEx investments take longer than anticipated, resulting in
Pebblebrook Hotel Trust***	PEB	\$29.04	Hold	\$34	17%	\$489	\$489	14.5X	multiple contraction.
			_				· · · ·		Downside risk: demand shock, hurricanes, inability to complete 2021
Playa Hotels & Resorts	PLYA	\$8.15	Buy	\$13	60%	\$213	\$224	11.5X	growth initiatives, country-specific risks (emerging market portfolio)
									Upside risk: RevPAR reaccelerates due to macroeconomic
									improvements, leading to estimate revisions and multiple expansion. Downside risk: Significant supply growth, struggle to source deals/lowe
RLJ Lodging Trust	RLJ	\$18.17	Hold	\$19	5%	\$488	\$501	11.5X	leverage, macroeconomic challenges/demand shocks.
	INED	φ10.17	TIOIG	ψīσ	570	φ 1 00	0001	11.0/	Upside risk:recovering group demand better than expected, better margi
									recovery.
Ryman Hospitality Properties	RHP	\$82.17	Hold	\$81	-1%	\$536	\$521	12.6X	Downside risk: booking issues stickier than expected.
· · ·						X			Upside risk: Recovery of corporate demand in SHO's markets. Above
									average group bookings in Orlando and Boston Park Plaza post-meeting
									space expansions.
							-		Downside risk: Weaker than expected demand trends following capital
Sunstone Hotel Investors	SHO	\$13.82	Hold	\$15	9%	\$316	\$316	12.0X	investment projects.
									Downside risk: Economic conditions, competition for vacation and ski
Vail Resorts, Inc.	MTN	\$236.65	Buy	\$247	10/	\$776	\$776	#REF!	dollars, stagnant skier visitation, an aging customer, and climate change
van Nesolis, IIIC.	IVITIN	¢∠30.05	Duy	⊅ ∠41	470	3110	\$110	#REF!	uonars, stagnant skier visitation, an aging customer, and climate change
									Downside risk: The timeshare business is especially vulnerable to
Wyndham Destinations	WYND	\$42.89	Buy	\$74	73%	\$1,028	\$1,047	9.2X	economic softness. There are potential execution risks post the spin of
,		÷.2.00	,				÷.,=		Downside risk: Slowdown in development opportunities. La Quinta
Wyndham Hotels & Resorts	WH	\$56.53	Buy	\$68	20%	\$644	\$666	13.0X	synergies below expectations.
					-				

*** Valuation EBTDA excludes select items for specific companies including stock-based compensation.
*** Covered by Gregory J. Miller

Source: FactSet, STRH research





WH: Valuation and Risks

Our price target of \$68 for WH is based on a 13.0x multiple (in line with portfolio quality/RevPAR relative to peers) of our 2020 EBITDA estimate.

Downside risk: slowdown in development opportunities. La Quinta synergies below expectations. La Quinta integration takes longer than anticipated. Macro demand headwinds.

HLT: Valuation and Risks

We apply a blended multiple of 14.8x (10.5x for Owned/leased and 15.0x for Managed/franchised) to our 2020 adjusted EBITDA estimate to derive a 12-month price target of \$101. This multiple is towards the higher end of the historical range of 10x-16x.

Risks include:

Growth trajectory could disappoint. Pipeline growth could either slow down or projects scheduled for construction could be cancelled, which would diminish system growth for the firm and disappoint investors.

Companies Mentioned in This Note

Bluegreen Vacations Corporation (BXG, \$10.93, Hold, C. Patrick Scholes) Choice Hotels International, Inc. (CHH, \$85.99, Hold, C. Patrick Scholes) Chesapeake Lodging Trust (CHSP, \$29.12, Hold, C. Patrick Scholes) DiamondRock Hospitality Company (DRH, \$10.36, Hold, C. Patrick Scholes) Hyatt Hotels Corporation (H, \$76.02, Hold, C. Patrick Scholes) Hilton Grand Vacations Inc. (HGV, \$29.70, Buy, C. Patrick Scholes) Hilton Worldwide Holdings Inc. (HLT, \$95.10, Buy, C. Patrick Scholes) Host Hotels & Resorts, Inc. (HST, \$18.65, Hold, C. Patrick Scholes) Marriott International, Inc. (MAR, \$134.96, Hold, C. Patrick Scholes) Vail Resorts, Inc. (MTN, \$236.65, Buy, C. Patrick Scholes) Pebblebrook Hotel Trust (PEB, \$29.04, Hold, Gregory Miller) Park Hotels & Resorts Inc. (PK, \$28.62, Buy, C. Patrick Scholes) Playa Hotels & Resorts N.V. (PLYA, \$8.15, Buy, C. Patrick Scholes) Ryman Hospitality Properties, Inc. (RHP, \$82.17, Hold, C. Patrick Scholes) RLJ Lodging Trust (RLJ, \$18.17, Hold, C. Patrick Scholes) Sunstone Hotel Investors, Inc. (SHO, \$13.82, Hold, C. Patrick Scholes) Marriott Vacations Worldwide Corporation (VAC, \$98.69, Buy, C. Patrick Scholes) Wyndham Hotels & Resorts, Inc. (WH, \$56.53, Buy, C. Patrick Scholes) Wyndham Destinations, Inc. (WYND, \$42.89, Buy, C. Patrick Scholes)

Analyst Certification

I, C. Patrick Scholes, hereby certify that the views expressed in this research report accurately reflect my personal views about the subject company(ies) and its (their) securities. I also certify that I have not been, am not, and will not be receiving direct or indirect compensation in exchange for expressing the specific recommendation(s) in this report.



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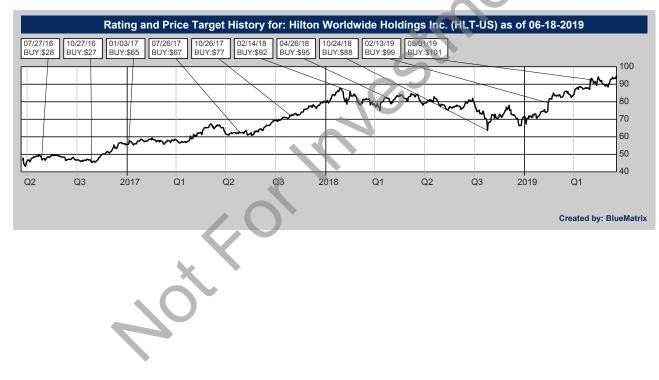
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- \cdot Reduce total return \leq negative 10% (5% for low Beta securities)
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- \cdot NR NOT RATED, STRH does not provide equity research coverage
- \cdot CS Coverage Suspended

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