

Lodging

Lodging: US RevPAR -50.1% Y/Y Last Week; Inauguration likely helped w/w improvement.

Though DC @ -4.5% y/y compares to +156.4% in 2017 and +109.1% in 2009

What's Incremental To Our View

Overall U.S. RevPAR was -50.1% Y/Y for the week ending 01/23/2021, per STR, stronger than the prior week's result of -53.6%. (2-year stacked RevPAR was -49.7% vs. -47.1% in the prior week). Independent hotels (~ 1/3rd of the data set) were -45.9% y/y. Economy (-7.0%) was the relatively strongest chain scale for branded hotels; Upper Upscale was the weakest at -72.8%. Upscale (-52.5%) underperformed the industry average; Upper Midscale (-37.7%) outperformed. Within Upper Upscale & Luxury class hotels, Group (-83.9% vs. -88.8% prior week) was softer than Transient (-59.5% vs. -62.8% prior week).

While last week was a holiday weekend both in 2020 and 2021 (MLK Day), with WFH in theory leading to longer weekend travel (Sunday occ y/y -22.8% vs. Monday at -29.7%), the most material consideration for last week's results in our view was Inauguration Week in Washington, D.C. (and selectively elsewhere). While DC had a much better week than would have been the case otherwise, the 2021 inauguration was obviously impacted by the virus, virtual evening events, and the city restrictions post-Capitol incident. RevPAR was -4.5% in the nation's capital last week vs. +156.4% for the Trump Inauguration week and +109.1% for the Obama Inauguration week.

For the month of January, we estimate that full-service branded domestic hotels (the typical Hilton [HLT, Hold], Hyatt [H, Sell], or Marriott [MAR, Hold] hotel) will finish approximately -68% to -73% for Luxury/Upper Upscale full-service and approximately -49% to -53% for Upscale full-service. We estimate that the overall industry will finish approximately -48% to -50%. Please note that reported monthly results include hotels that are not in the weekly data set.

Compared to the prior week (ended 1/16/21), sequential RevPAR trends were softer vs. last week's results.

- Headline RevPAR was -50.1% vs. the running 28 day average of -46.8%.
- Occupancy: absolute occupancy of 40.0% was sequentially in-line with the prior week of 40.1%. Occupancy y/y change of -30.6% was sequentially **stronger** than the prior week of -31.8%.

C. Patrick Scholes 212-319-3915 Patrick.Scholes@truist.com

Gregory J. Miller 212-303-4198 Gregory.J.Miller@truist.com

What's Inside

Weekly STR results and analysis

- ADR: ADR y/y change of -28.1% was sequentially **stronger** than the prior week of -31.9%. (We do not consider sequential changes in absolute ADR material.) "Location" RevPAR Y/Y change was sequentially **mixed** vs. the prior week. We still do not see a material corporate demand rebound: Urban (-64.6% vs. -72.9% in the prior week), Suburban (-45.0% vs. -47.0%), Interstate (-19.8% vs. -18.0%), and Resort (-63.0% vs. -61.3%).
 - Absolute occupancies were mixed vs. the prior week: Urban: 32.7% vs. 32.5% in the prior week, Suburban: 44.0% vs. 44.1%, Interstate: 40.7% vs. 41.4%, and Resort: 34.2% vs. 33.3%.
- Open/closed hotels: Per STR 2.2% of the hotel supply is closed (vs. 2.2% last week).
- Please note there are many hotels that suspended operations/closed and they are not included in the comparisons. Implications are that the headline statistics likely overstate the actual performance of the overall industry.

Last week's RevPAR details:

- Economy was the relatively strongest chain scale: Upscale and Upper Midscale underperformed by 4,550 bps and 3,070 bps, respectively: Luxury RevPAR (-70.4%), Upper Upscale (-72.8%), Upscale (-52.5%), Upper Midscale (-37.7%), Midscale (-23.8%), and Economy (-7.0%). Independent hotels (-45.9%) were stronger than the headline U.S. RevPAR.
- Within Upper Upscale & Luxury class hotels, Group underperformed Transient: Transient segment (individual business and leisure travelers) RevPAR was -59.5% (vs. -62.8% last week) and Group segment RevPAR was -83.9% (vs. -88.8% last week).
 - Absolute Group occupancy remains very light despite the sequential improvement last week: 5.7% last week vs. 4.0% for the running 28 days.
- Washington, D.C. was the relatively strongest market of the top five markets: Boston (-66.9%), Chicago (-61.3%), Los Angeles (-65.5%), NYC (-60.4%), and Washington, D.C. (-4.5%).
- Other relevant markets:
 - San Francisco: RevPAR was -82.3% vs. -93.3% last week.
 - Florida market RevPAR:
 - Miami: (-52.5% vs. -53.3% last week).
 - Orlando: (-76.1% vs. -74.4% last week).

Overall for the hotel stocks we continue to believe that news/progress (or lack of) on a vaccine is the most important driver of the stocks at the moment and industry fundamentals have taken a back seat. Our view on the sector continues to be one of caution for the most part with the degree of caution positively correlated with the more exposure to corporate business and group/convention customers one has. Based on our forward observations for business and group/ convention travel over the next two quarters and from actual RevPAR results in October and November, we continue to believe that most estimates for 4Q20-2Q21 look too optimistic. Given the RevPAR deceleration we have seen since summer leisure travel ended and the continued push-back of business and group travel into sometime in 2021, we do not believe the substantial quarter-over-quarter improvements that the Street is expecting for 4Q20 and 1Q21 will come to fruition.

(Our ratings and price targets generally represent our recommendations and forecasts based on a 12 to 18 month outlook. We acknowledge that near term uncertainty and volatility could affect financial inputs to our targets, and the likely multiples the market may pay for those metrics).

Weekly RevPAR Summary

	YoY % change in RevPAR												
			Upper		Upper		_	Inde-		_			
	U.S.	Luxury	Upscale	Upscale	Midscale	Midscale	Economy	pendent	New York	Boston	LA	Chicago	DC
12/19/2020	-42.5%	-69.0%	-66.0%	-47.0%	-32.4%	-17.4%	-7.1%	-36.8%	-76.2%	-62.0%	-54.8%	-62.1%	-55.7%
12/26/2020	-52.3%	-72.1%	-68.3%	-50.8%	-42.3%	-29.8%	-14.7%	-52.2%	-77.2%	-57.0%	-65.5%	-57.5%	-51.6%
1/2/2021	-35.1%	-52.7%	-52.7%	-34.8%	-23.0%	-13.6%	-6.1%	-31.4%	-70.7%	-50.7%	-66.9%	-41.9%	-41.1%
1/9/2021	-47.7%	-65.3%	-72.5%	-51.7%	-35.8%	-18.5%	-1.6%	-45.3%	-62.8%	-66.4%	-58.5%	-56.0%	-32.9%
1/16/2021	-53.6%	-75.8%	-76.5%	-56.9%	-40.3%	-23.6%	-6.6%	-47.1%	-69.6%	-71.2%	-65.6%	-71.6%	-49.8%
1/23/2021	-50.1%	-70.4%	-72.8%	-52.5%	-37.7%	-23.8%	-7.0%	-45.9%	-60.4%	-66.9%	-65.5%	-61.3%	-4.5%
	Impact	from Inaug	guration		Econor		cale led the tive basis)	industry (on				o 5 markets (c kets negative)	
1Q18	3.5%	6.6%	0.9%	2.2%	3.0%	3.8%	5.3%	3.8%	7.1%	2.6%	2.7%	5.8%	-11.0%
2Q18	4.0%	4.9%	3.4%	2.8%	3.0%	4.1%	3.1%	4.6%	4.2%	-1.2%	0.6%	4.0%	3.1%
3Q18	1.7%	3.3%	1.9%	0.8%	-0.5%	0.1%	1.8%	2.2%	0.7%	2.8%	1.3%	7.5%	-3.4%
4Q18	2.4%	3.0%	1.1%	0.0%	0.5%	1.3%	2.9%	4.9%	3.5%	12.2%	3.0%	2.8%	-3.4%
1Q19	1.5%	-0.7%	1.2%	-0.5%	0.4%	-0.1%	1.9%	3.1%	-7.1%	-2.1%	-1.7%	-4.5%	-2.4%
2Q19	1.1%	1.1%	0.5%	-0.4%	0.0%	-0.7%	1.7%	2.4%	-1.8%	4.5%	1.6%	-0.1%	-1.5%
3Q19	0.7%	1.3%	1.1%	-0.5%	-0.1%	-1.0%		1.6%		-0.4%	-0.2%		4.5%
4Q19	0.7%	3.6%	1.0%	-0.6%	-1.0%	-2.7%	-1.5%	2.3%		-11.6%	1.1%	-0.7%	5.2%
1Q20	-19.3%	-21.4%	-23.1%	-20.8%	-19.1%	-16.8%		-16.7%		-24.5%	-19.3%		-23.2%
2Q20	-69.9%	-86.8%	-86.7%	-74.8%	-65.4%	-51.3%		-65.2%		-88.2%	-74.5%	-83.7%	-83.7%
3Q20	-48.5%	-72.0%	-71.8%	-55.2%	-41.7%	-29.7%		-39.0%		-79.1%	-58.4%	-73.4%	-68.0%
4Q20	-50.6%	-71.4%	-72.4%	-55.5%	-40.6%	-26.3%	-14.5%	-43.5%	-81.0%	-76.1%	-59.3%	-75.4%	-71.4%
						YoY %	6 change	in ADR					

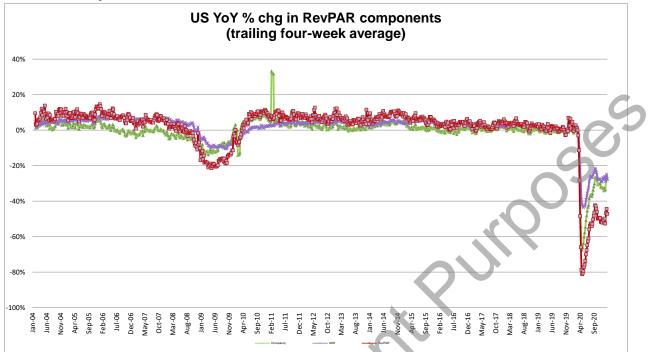
-	Upper Upper Inde-												
	U.S.	Luxury	Upscale	Upscale	Midscale	Midscale	Economy		New York	Boston	LA	Chicago	DC
12/19/2020	-21.9%	-5.0%	-19.7%	-20.3%	-13.5%	-7.6%	-2.3%	-17.8%	-44.3%	-28.7%	-25.8%	-30.0%	-24.6%
12/26/2020	-28.8%	-12.9%	-23.3%	-22.2%	-17.0%	-12.8%	-7.1%	-28.3%	-48.5%	-20.2%	-31.8%	-25.4%	-15.4%
1/2/2021	-21.5%	-0.5%	-17.9%	-21.5%	-13.9%	-8.1%	-4.2%	-17.0%	-46.1%	-22.8%	-39.2%	-18.7%	-15.3%
1/9/2021	-27.1%	8.7%	-26.8%	-23.7%	-15.5%	-7.9%	-2.6%	-27.4%	-30.0%	-32.9%	-33.0%	-27.0%	-11.9%
1/16/2021	-31.9%	-16.1%	-34.5%	-28.3%	-19.0%	-10.4%	-4.6%	-27.3%	-35.9%	-36.2%	-36.5%	-37.3%	-25.6%
1/23/2021	-28.1%	-9.1%	-29.8%	-25.1%	-17.0%	-9.6%	-3.3%	-24.8%	-27.7%	-33.2%	-38.2%	-29.6%	-6.6%
		-											
1Q18	2.5%	4.5%	1.0%	1.7%	2.0%	3.0%	4.0%	3.1%	3.5%	-1.0%	4.0%	1.4%	-9.4%
2Q18	2.9%	3.5%	2.9%	2.4%	2.1%	2.6%	2.7%	3.1%	3.7%	-0.1%	2.1%	3.3%	2.4%
3Q18	2.1%	3.3%	2.4%	1.8%	1.2%	1.3%	1.2%	1.9%	1.2%	1.9%	1.1%	6.7%	-0.8%
4Q18	2.0%	3.7%	2.2%	1.6%	1.1%	0.9%	0.6%	2.9%	3.4%	5.6%	1.4%	2.2%	-2.1%
1Q19	1.1%	2.2%	2.5%	1.0%	0.8%	-0.2%	-0.3%	1.0%	-3.8%	0.7%	-1.0%	-2.4%	1.5%
2Q19	1.2%	2.5%	1.4%	0.6%	0.7%	-0.2%	0.6%	1.7%	-1.0%	3.2%	0.8%	-1.7%	0.2%
3Q19	0.8%	1.5%	1.3%	0.2%	-0.1%	-0.5%	-0.5%	1.6%	-1.9%	0.9%	-0.2%	-2.8%	4.0%
4Q19	0.7%	2.4%	0.6%	-0.4%	-0.3%	-1.0%	-1.0%	1.9%	-3.7%	-5.5%	0.3%	-2.2%	3.9%
1Q20	-4.0%	1.6%	-1.4%	-2.9%	-3.1%	-3.8%	-3.8%	-2.3%	-8.6%	-6.2%	-2.7%	-2.6%	-6.8%
2Q20	-37.1%	-22.0%	-34.0%	-30.0%	-23.1%	-17.1%	-14.6%	-34.8%	-52.3%	-56.9%	-40.5%	-53.7%	-48.8%
3Q20	-24.1%	-12.6%	-25.6%	-24.2%	-17.3%	-11.6%	-9.4%	-16.1%	-47.7%	-47.3%	-31.6%	-43.2%	-34.5%
4Q20	-27.2%	-11.1%	-29.0%	-26.9%	-17.8%	-10.4%	-5.9%	-20.9%	-54.1%	-45.5%	-29.2%	-44.8%	-40.7%

				l i i										
	YoY % change in Occupancy													
-			Upper		Upper			Inde-						
	U.S.	Luxury	Upscale	Upscale	Midscale	Midscale	Economy	pendent	New York	Boston	LA	Chicago	DC	
12/19/2020	-26.4%	-67.3%	-57.7%	-33.5%	-21.8%	-10.7%	-4.9%	-23.1%	-57.3%	-46.7%	-39.1%	-45.9%	-41.3%	
12/26/2020	-33.0%	-68.0%	-58.7%	-36.7%	-30.5%	-19.5%	-8.2%	-33.4%	-55.7%	-46.1%	-49.4%	-43.0%	-42.8%	
1/2/2021	-17.2%	-52.4%	-42.4%	-16.9%	-10.6%	-6.0%	-2.1%	-17.3%	-45.7%	-36.1%	-45.6%	-28.5%	-30.4%	
1/9/2021	-28.3%	-68.1%	-62.5%	-36.7%	-24.0%	-11.4%	1.1%	-24.6%	-46.9%	-49.8%	-38.0%	-39.8%	-23.8%	
1/16/2021	-31.8%	-71.2%	-64.1%	-39.9%	-26.3%	-14.7%	-2.0%	-27.2%	-52.5%	-54.8%	-45.9%	-54.7%	-32.5%	
1/23/2021	-30.6%	-67.5%	-61.2%	-36.6%	-24.9%	-15.8%	-3.8%	-28.1%	-45.2%	-50.5%	-44.2%	-45.1%	2.2%	
		•												
1Q18	0.9%	2.1%	0.0%	0.5%	1.1%	0.9%	1.3%	0.7%	3.5%	3.7%	-1.3%	4.4%	-1.8%	
2Q18	1.1%	1.3%	0.5%	0.4%	0.9%	1.5%	0.4%	1.5%	0.5%	-1.1%	-1.4%	0.7%	0.7%	
3Q18	-0.4%	0.0%	-0.5%	-1.0%	-1.7%	-1.1%	0.5%	0.3%	-0.5%	0.9%	0.2%	0.7%	-2.6%	
4Q18	0.4%	-0.7%	-1.1%	-1.6%	-0.6%	0.4%	2.3%	1.9%	0.1%	6.3%	1.6%	0.6%	-1.3%	
1Q19	0.4%	-2.8%	-1.3%	-1.4%	-0.5%	0.0%	2.3%	2.1%	-3.5%	-2.8%	-0.7%	-2.2%	-3.8%	
2Q19	-0.1%	-1.4%	-0.9%	-1.0%	-0.7%	-0.6%	1.1%	0.7%	-0.7%	1.3%	0.8%	1.7%	-1.7%	
3Q19	-0.1%	-0.2%	-0.2%	-0.7%	0.0%	-0.5%	-0.4%	0.0%	-0.3%	-1.4%	0.1%	0.6%	0.4%	
4Q19	-0.1%	1.2%	0.4%	-0.2%	-0.8%	-1.7%	-0.4%	0.4%	-0.4%	-6.5%	0.8%	1.5%	1.3%	
1Q20	-15.9%	-22.6%	-21.9%	-18.4%	-16.5%	-13.6%	-7.7%	-14.8%	-21.3%	-19.5%	-17.1%	-18.8%	-17.6%	
2Q20	-52.1%	-83.0%	-79.8%	-64.0%	-55.1%	-41.3%	-23.9%	-46.6%	-51.5%	-72.7%	-57.1%	-64.7%	-68.2%	
3Q20	-32.2%	-68.0%	-62.2%	-40.9%	-29.5%	-20.5%	-10.6%	-27.3%	-57.3%	-60.3%	-39.1%	-53.1%	-51.2%	
4Q20	-32.1%	-67.8%	-61.2%	-39.1%	-27.8%	-17.8%	-9.1%	-28.5%	-58.7%	-56.2%	-42.5%	-55.5%	-51.7%	

Source: STR data, Truist Securities research

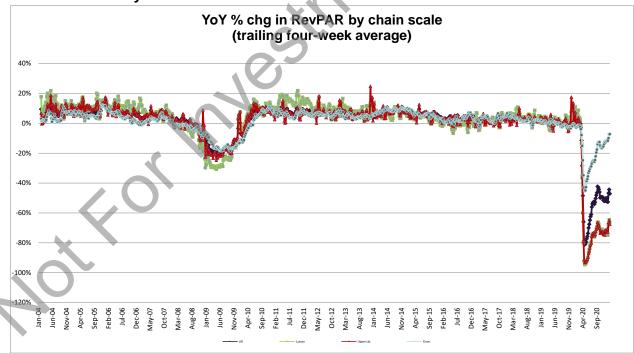


RevPAR Component Trends



Source: STR data, Truist Securities research

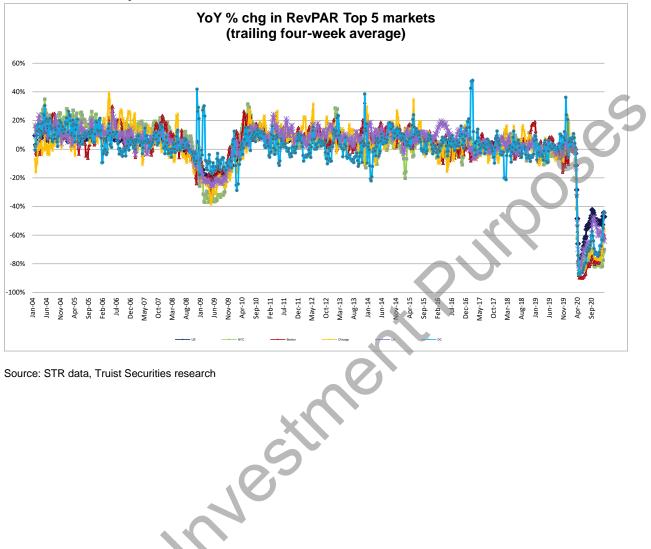
RevPAR Trends by Chain Scale



Source: STR data, Truist Securities research

RevPAR Trends by Market

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Price Target/Risks Summary

Bluegreen Vacations Choice Hotels DiamondRock Hospitality Hitton Hitton Grand Vacations Host Hotels & Resorts Hyatt Hotels Marriott International Marriott Vacations Park Hotels & Resorts Path Hotels & Resorts	CHH \$102 DRH \$8. HLT \$104 HGV \$32. HST \$13.	\$102.82 \$8.59 \$104.67 \$32.30 \$13.50 \$70.35 \$120.44 \$136.90	Buy Hold Sell Hold Buy Sell Sell Hold Buy	\$9 \$86 \$98 \$36 \$14 \$57 \$119 \$151	18% -16% -30% -6% 10% 4% -19%	\$95 \$306 \$18 \$1,342 \$238 \$166 \$89	\$108 \$359 \$151 \$2,016 \$371 \$879 \$481	\$118 \$405 \$209 \$2,402 \$448 \$1,161	\$95 \$314 \$18 \$1,416 \$271 \$166	\$108 \$367 \$151 \$2,100 \$405	\$118 \$413 \$209 \$2,502 \$484	6.5X 14.0X 12.0X 14.8X 9.4X	Downside risk: controlled company issues, limited cap/float, loan def macroeconomic risk. Upside risk: contexparities growth of new brands. Downside risk: slowdown in dewlopment opportunities. Upside risk: faster demand improvement in corporate travel thane Brand changes (e.g., Val) lead to material BB/TDA improvement. Le holdmprove on ReePAR and margine despite the challengoge uppeted risk: Macro bodging trends improve beyond expectations. Expected net rul growth. Downside risk: Slowing peries. Des 2022 Downside risk: Desruption in a major market (HGV more cancentral peers), issues with Japanese customer (HGV more exposed than
Choice Hotels DiamondRock Hospitality Hiton Hiton Grand Vacations Host Hotels & Resorts Hyatt Hotels Marriott International Marriott Vacations Park Hotels & Resorts Pabblebrook Hotel Trust***	CHH \$102 DRH \$8.4 HLT \$104 HGV \$32. HST \$13. H \$70. MAR \$120 VAC \$138	\$102.82 \$8.59 \$104.67 \$32.30 \$13.50 \$70.35 \$120.44 \$136.90	Hold Sell Hold Buy Sell Sell Hold	\$86 \$6 \$98 \$36 \$14 \$57 \$119	-16% -30% -6% 10% 4% -19%	\$306 \$18 \$1,342 \$238 \$166	\$359 \$151 \$2,016 \$371 \$879	\$405 \$209 \$2,402 \$448	\$314 \$18 \$1,416 \$271	\$367 \$151 \$2,100 \$405	\$413 \$209 \$2,502	14.0X 12.0X 14.8X	Upside risk: conservative growth of new brands. Downside risk: solvown in development coportunities. Upside risk: faster demand improvement in corporate travel than ex Brand changes (e.g. Val) lead to unaterial BBITOs improvement. Lea hold/improve on RevPAR and margine despite the challenging m Upside risk: Macro bdging transmis improve heyen and expectation. The expected net unit growth. Downside risk: slowing pleates. Deer 2022 Downside risk: Disruption in a major market (HV) more conservati
DiamondRock Hospitality Hilton Hilton Grand Vacations Host Hotels & Resorts Hyatt Hotels Marriott International Marriott Vacations Park Hotels & Resorts Pebblebrook Hotel Trust***	DRH \$8.1 HLT \$104 HGV \$32. HST \$13. H \$70. MAR \$120 VAC \$136	\$8.59 \$104.67 \$32.30 \$13.50 \$70.35 \$120.44 \$136.90	Sell Hold Buy Sell Sell Hold	\$6 \$98 \$36 \$14 \$57 \$119	-30% -6% 10% 4% -19%	\$18 \$1,342 \$238 \$166	\$151 \$2,016 \$371 \$879	\$209 \$2,402 \$448	\$18 \$1,416 \$271	\$151 \$2,100 \$405	\$209 \$2,502	12.0X 14.8X	Upside risk: faster demand improvement in corporate travel than es Brand changes (e.g. Vail) lad to material EBITOA improvement. Leis holdimprove on RevPAR and margins despite the challenging m Upside risk: Macro lodging trends improve beyond expectations expected net unt growth. Downside risk: slowing pipeline. Deer 2022 Downside risk: Deruption in a major market (HVD more concertat)
Hiton Hiton Grand Vacations Host Hotels & Resorts Hyatt Hotels Marriott International Marriott Vacations Park Hotels & Resorts Pebblebrook Hotel Trust***	HLT \$104 HGV \$32 HST \$13. H \$70. MAR \$120 VAC \$136	\$104.67 \$32.30 \$13.50 \$70.35 \$120.44 \$136.90	Hold Buy Sell Sell Hold	\$98 \$36 \$14 \$57 \$119	-6% 10% 4% -19%	\$1,342 \$238 \$166	\$2,016 \$371 \$879	\$2,402 \$448	\$1,416 \$271	\$2,100 \$405	\$2,502	14.8X	hold/improve on RevPAR and margins despite the challenging m Upside risk: Macro lodging trends improve beyond expectations. Fa expected net unit growth. Downside risk: slowing pipeline. Decg 2022 Downside risk: Disruption in a major market (HGV more co.nentral
Hilton Grand Vacations Host Hotels & Resorts Hyatt Hotels Marriott International Marriott Vacations Park Hotels & Resorts Pebblebrook Hotel Trust***	HGV \$32. HST \$13. H \$70. MAR \$120 VAC \$136	\$32.30 \$13.50 \$70.35 \$120.44 \$136.90	Buy Sell Sell Hold	\$36 \$14 \$57 \$119	10% 4% -19%	\$238 \$166	\$371 \$879	\$448	\$271	\$405			expected net unit growth. Downside risk: slowing pipeline. Deep 2022 Downside risk: Disruption in a major market (HGV more concentral
ilton Grand Vacations lost Hotels & Resorts hyatt Hotels farriott International farriott Vacations Park Hotels & Resorts Pablebrook Hotel Trust***	HGV \$32. HST \$13. H \$70. MAR \$120 VAC \$136	\$32.30 \$13.50 \$70.35 \$120.44 \$136.90	Buy Sell Sell Hold	\$36 \$14 \$57 \$119	10% 4% -19%	\$238 \$166	\$371 \$879	\$448	\$271	\$405			Downside risk: Disruption in a major market (HGV more concentral
vat Hotels & Resorts vat Hotels arriott International arriott Vacations ark Hotels & Resorts abblebrook Hotel Trust***	HST \$13. H \$70. MAR \$120 VAC \$136	\$13.50 \$70.35 \$120.44 \$136.90	Sell Sell Hold	\$14 \$57 \$119	4% -19%	\$166	\$879				\$484	9.4X	
vatt Hotels Iarriott International Iarriott Vacations ark Hotels & Resorts ebblebrook Hotel Trust***	H \$70. MAR \$120 VAC \$136	\$70.35 \$120.44 \$136.90	Sell	\$57 \$119	-19%			\$1,161	\$166				difficulty sourcing additional fee-for-service inventory deals
farriott International Aarriott Vacations Park Hotels & Resorts Pebblebrook Hotel Trust***	MAR \$120 VAC \$136	\$120.44 \$136.90	Hold	\$119		\$89	\$481			\$879	\$1,161	12.5X	Upside risk: faster demand improvement in corporate travel than ex- Dispositions at higher multiple than expected (incl. NYC).
farriott International Aarriott Vacations Park Hotels & Resorts Pebblebrook Hotel Trust***	MAR \$120 VAC \$136	\$120.44 \$136.90	Hold	\$119		\$89	S481						Upside risk: Transient and group trends outperform expectations, par owned hotels. Material disposition of owned hotels. Faster than e
Marriott Vacations Park Hotels & Resorts Pebblebrook Hotel Trust***	VAC \$136	\$136.90						\$621	\$115	\$510	\$653	13.5X	improvement in net rooms growth. Upside risk: Macro lodging trends improve beyond expectations. Fa
Park Hotels & Resorts Pebblebrook Hotel Trust***			Buy	\$151	-1%	\$1,506	\$2,546	\$3,274	\$1,819	\$2,868	\$3,607	14.9X	expected net unit growth. Disposition of owned hotels at attractive Downside risk: slowing pipeline. Deep 2022 recession.
Pebblebrook Hotel Trust***	PK \$16.	\$16.59			10%	\$589	\$728	\$816	\$629	\$772	\$860	9.5X	Downside risk: M&A story fades and multiples revert to historical Upside risk: faster demand improvement in corporate travel than ex-
Pebblebrook Hotel Trust***			Sell	\$14	-16%	\$7	\$434	\$674	\$19	\$446	\$686	12.5X	Dispositions at higher multiple than expected. CHSP revenue and management strategies lead to faster than expected EBITDA g
													Upside Risks: Material near-term incremental EBITDA from Legacy L Downside Risks: Incremental EBITDA from major CapEx investme
	PEB \$19.	£10.00	Hold	\$18	-10%	\$7	\$230	\$386	\$7	\$230	\$386	14.5X	longer than anticipated, resulting in multiple contraction. Very slow in San Francisco.
	FED \$19.	\$19.90	HUIQ	- \$10	-10%	3/	ą230	\$300	\$1	ąz30	\$300	14.5A	Upside risk: quicker recovery post-COVID, Cap Cana group strength/
laya Hotels & Resorts	PLYA \$5.	\$5.55	Hold	\$4	-28%	\$26	\$144	\$179	\$34	\$152	\$187	10.0X	in the D.R. Downside risk: demand shock, hurricanes, slow ramp Cana, country-specific risks (emerging market portfolio)
													Upside risk: RevPAR reaccelerates faster than expected, leading to revisions and multiple expansion. Wyndham hotels are repositioned e
													2022/2023 valuation period and incremental EBITDA is more materi expectations. Downside risk: Lower customer demand/operational in
LJ Lodging Trust***	RLJ \$13.	\$13.85	Hold	\$13	-6%	\$16	\$263	\$357	\$28	\$276	\$369	12.5X	for select-service hotels. Upside risk: recovering group and Entertainment demand faster than
yman Hospitality Properties	RHP \$63.	\$63.75	Sell	\$47	-26%	\$57	\$278	\$403	\$80	\$282	\$399	13.0X	better margin recovery. Upside risk: faster demand improvement in corporate travel than e
Sunstone Hotel Investors	SHO \$10.	\$10.52	Sell	\$10	-5%	-\$1	\$168	\$247	\$7	\$178	\$255	12.0X	Poster fisk: faster demand improvement in corporate traver than e Renovations lead to faster than expected EBITDA improveme Upside risk: Enhanced economic conditions, ski resort supply, inc
													revenues due to quick distribution of COVID-19 vaccine. Downsie
ail Resorts, Inc.	MTN \$275	\$275.13	Hold	\$246	-11%	\$400	\$792	na	\$400	\$792	na	15.0X	prolonged weakness in general economic conditions, including adverse the overall travel and leisure related industries.
/yndham Destinations	WYND \$46.	\$46.35	Buy	\$62	33%	\$706	\$837	\$932	\$706	\$837	\$932	7.3X	Downside risk: The timeshare business is especially vulnerable to softness. There are potential execution risks post the spin
/yndham Hotels & Resorts	WH \$60.	\$60.28	Buy	\$65	8%	\$398	\$546	\$633	\$418	\$568	\$657	13.0X	Downside risk: Slowdown in development opportunities. La Quinta below expectations.
All of our Lodging price targets	are derived by en	l hu onnhine	a larmat l		A multiple	to our estimate	fee 2020 EBITD						
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Companies Mentioned in This Note

Bluegreen Vacations Corporation (BXG, \$7.67, Buy, C. Patrick Scholes) Choice Hotels International, Inc. (CHH, \$102.82, Hold, C. Patrick Scholes) DiamondRock Hospitality Company (DRH, \$8.59, Sell, C. Patrick Scholes) Hyatt Hotels Corporation (H, \$70.35, Sell, C. Patrick Scholes) Hilton Grand Vacations Inc. (HGV, \$32.30, Buy, C. Patrick Scholes) Hilton Worldwide Holdings Inc. (HLT, \$104.67, Hold, C. Patrick Scholes) Host Hotels & Resorts, Inc. (HST, \$13.50, Sell, C. Patrick Scholes) Marriott International, Inc. (MAR, \$120.44, Hold, C. Patrick Scholes) Vail Resorts, Inc. (MTN, \$275.13, Hold, C. Patrick Scholes) Pebblebrook Hotel Trust (PEB, \$19.90, Hold, Gregory Miller) Park Hotels & Resorts Inc. (PK, \$16.59, Sell, C. Patrick Scholes) Playa Hotels & Resorts N.V. (PLYA, \$5.55, Hold, C. Patrick Scholes) Ryman Hospitality Properties, Inc. (RHP, \$63.75, Sell, C. Patrick Scholes) RLJ Lodging Trust (RLJ, \$13.85, Hold, Gregory Miller) Sunstone Hotel Investors, Inc. (SHO, \$10.52, Sell, C. Patrick Scholes) Marriott Vacations Worldwide Corporation (VAC, \$136.90, Buy, C. Patrick Scholes) Wyndham Hotels & Resorts, Inc. (WH, \$60.28, Buy, C. Patrick Scholes) Wyndham Destinations, Inc. (WYND, \$46.35, Buy, C. Patrick Scholes)

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I, C. Patrick Scholes, hereby certify that the views expressed in this research report accurately reflect my personal views about the subject company(ies) and its (their) securities. I also certify that I have not been, am not, and will not be receiving direct or indirect compensation in exchange for expressing the specific recommendation(s) in this report.

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