



**POOL &
HOT TUB
ALLIANCE**



CALLING ALL PHTA MEMBERS!

**THE SEARCH IS NOW ON
AND YOU CAN WIN TOO!
\$250 GIFT CARD
IF YOU NOMINATE THE WINNER.**

The PHTA Member who nominates either the winning 2021 Pleatco Perfect Poolguy or PoolGal will receive a \$250 gift card. As a part of this great industry and a PHTA member, we know you know the ideal candidate and we are willing to make it worth your while to step up to the plate and help us make this year the best contest yet.

Your part in all this?

You have to identify the nominee and fully assist with the online contest entry process - NOT just simply submit a name.

You can nominate someone you know or yourself - they do not need to be a PHTA Member.

That means guiding them through the nomination web form and assisting with the information they need to submit.

When you submit a nomination simply enter your last name in the "nominated by" section and add - PHTA to the end of it.

If your nomination wins the contest then you win too! It's that simple.

Who can you nominate?

A hardworking POOLGAL or POOLGUY

A seasoned SERVICE PRO

An industry AMBASSADOR

A young ACHIEVER

A wonderful Pool STORE CLERK

A fantastic Pool STORE OWNER

A family member or colleague who is in the service industry

Yourself - even if you have entered before.

Start searching and get those entries in ASAP.

PLEATCO.COM

