

OmniCable Promotes Chris Kennedy to Vice President, Procurement and Category Management

WEST CHESTER, PA – October 9, 2024 – Omni Cable LLC (OmniCable), an industry-leading redistributor selling wire, cable, fiber, and other communications and electrical products exclusively to distributors, is pleased to announce the promotion of Chris Kennedy to Vice President, Procurement and Category Management. In this new role, Kennedy will lead the development of a robust and collaborative strategy for OmniCable’s purchasing, supply chain, and category management functions.

“Throughout his career at OmniCable, Chris has consistently demonstrated his ability to develop strong teams and cultivate talent while upholding our core values,” said Christopher Breslin, OmniCable’s President and CEO. “Moving forward, Chris will drive consistency and excellence across all product categories, strengthening our supplier relationships and ensuring we have the right product in the right place at the right time for our customers.”

Kennedy, a valued leader with over 14 years of experience at OmniCable, most recently served as Vice President, Sales Operations, where he oversaw our corporate, project, and international sales teams. Since joining the company in 2011, he has held several leadership positions in product development and sales.

“I’m excited to lead our procurement and category management teams, which I believe are the best in the industry,” said Kennedy. “We will continue to approach our work with diligence, creativity, and a deep commitment to our suppliers and customers while building new processes that ensure consistency across all product categories.”