WEST CHESTER, PA – September 24, 2024 – Omni Cable LLC (OmniCable), an industry-leading redistributor selling wire, cable, fiber, and other electrical and communications products exclusively to distributors, today announced the appointment of Shaun Takata as Key Account Manager - Datacom & Communications in Canada.

This strategic appointment strengthens OmniCable's presence in Canada and will accelerate the rollout of communications products. As Key Account Manager, Takata will leverage his deep expertise and service-oriented leadership to drive sustainable growth with both existing and new customers.

"As our distribution customers help bridge the digital divide, I am excited to support their efforts by utilizing our significant inventory to grow their business," said Takata. "The mission and values of OmniCable align with my customer-first philosophy, and I'm eager to advance the communications business in Canada."

Takata has over 15 years of industry experience, including his previous role as Territory Account Manager at Rogers Communications. "We are thrilled to welcome Shaun to the OmniCable team," said Georgia Sipsis, OmniCable National Account Manager. "His experience and knowledge make him a valuable asset, and we look forward to him leading our growth in the communications space across Canada."