

IMPORTANT: Please Take this Survey!

March 20, 2024

[TAKE THE SURVEY HERE](#)

NAHC is embarking on a landmark survey focused on the operational and financial aspects of the relationship between home health agencies (HHAs) and Medicare Advantage (MA) plans. The survey ties into early MA studies from NAHC that examined the relationships in 2014 and 2020. As such, the 2024 edition provides a crucial opportunity to compare today's environment with those earlier benchmarks.

In 2024, MA enrollment is at its all-time high, exceeding 50% of Medicare enrollees nationwide with some localities well in excess of 70 percent. The impact of MA on HHAs continues to grow each year. The data that we seek in this survey is essential to our advocacy efforts on behalf of HHAs as well as helpful to HHAs in their own business decisions. Previous NAHC analyses uncovered a significant need for HHAs to subsidize the payment rates of many MA plans to cover the cost of care provided to MA enrollees while also demonstrating higher administrative costs than Traditional Medicare.

It is crucial that we get significant and widespread participation in the survey in order to have valid and reliable data. We also encourage you to complete the survey as soon as possible as the data is needed for the current existing advocacy efforts around MA reform and traditional Medicare PDGM payment rates. You should be able to respond to most of the survey questions with readily available information or estimates. The same survey in 2020 was completed in an average of 16 minutes.

Thank you in advance for your participation. Once the surveys are collected, we will provide a webinar to review the data outcomes. An in-depth review will also be part of the forthcoming Financial Management Conference (FMC) in July.