



NBA CANADA SERIES PRESENTED BY BELL IN MONTRÉAL: BY THE NUMBERS

- Sold-Out Preseason NBA Game Featuring the Toronto Raptors and Washington Wizards on Oct. 6 Will Air Live on TSN and RDS at 7:30 p.m. ET -

MONTRÉAL, Oct. 3, 2024 – The 10th edition of The NBA Canada Series presented by Bell will feature the Toronto Raptors and the Washington Wizards playing a preseason game at the Bell Centre in Montréal on Sunday, Oct. 6. The game will air live in Canada on TSN and RDS at 7:30 p.m. ET. 2024 Naismith Basketball Hall of Fame inductee and Raptors legend Vince Carter, former Raptor and nine-year NBA veteran Jerome Williams, and WNBA veteran and Canadian Women’s National Team member Natalie Achonwa will attend the game and surrounding fan and youth engagement events.

Below is a by-the-numbers look at the 2024 NBA Canada Series presented by Bell in Montréal:

NBA Canada Series presented by Bell:

- **12,000** – “Maison NBA”, a free, interactive fan and cultural experience celebrating the NBA and the league’s history in Canada, will take place at the historic Crew Collective & Café in Old Montréal spanning more than **12,000** square feet. Once the tallest landmark in Canada, the building was constructed in 1926. Fans can visit [NBA.com/Maison](https://www.nba.com/maison) for more details and to register for tickets.
- **2001** – Fan favourite Jerome “Junk Yard Dog” Williams joined the Raptors in **2001** as part of a trade with the Detroit Pistons.
- **30** – The Raptors are celebrating their **30th** anniversary during the 2024-25 season.
- **24** – The Wizards selected Swiss-Canadian forward Kyshawn George with the **24th** overall pick in the 2024 NBA Draft. George’s dad, Deon, was born in Montréal and played for the Canadian Men’s National Team.
- **22** – Raptors legend Vince Carter played **22** NBA seasons, more than any player in league history to date. Carter headlines the Naismith Basketball Hall of Fame Class of 2024.
- **18** – Since 2012, The NBA Canada Series has featured **18** preseason games across six cities.
- **9** – **Nine** partners will support The NBA Canada Series 2024: presenting partner Bell, as well as Emirates, Hennessy, Hershey, Michelob Ultra, Microsoft Canada, Subway, Sun Life and Tangerine Bank.

- **8** – This year’s matchup will mark the **eighth** NBA Canada Series game in Montréal, the most Canada Series games played in any Canadian city outside of Toronto.
- **5** – The Wizards recently launched French language social media channels on [Instagram](#) and [X](#) (@WashWizardsFRA), marking the team’s **fifth** international language account, the most in the NBA.
- **4** – WNBA veteran Natalie Achonwa is the first Canadian Women’s National Team member to appear in **four** Olympic Games (2012, 2016, 2020 and 2024).
- **3** – **Three** players from the Raptors and Wizards represented their countries at the 2024 Paris Olympics: RJ Barrett (Raptors; Canada), Bilal Coulibaly (Wizards; France) and Kelly Olynyk (Raptors; Canada).
- **2** – The Wizards selected Alex Sarr (France) with the **second** overall pick in the 2024 NBA Draft.
- **1** – This year marks the **first** time the Raptors will hold their training camp in Montréal and second time in Quebec (Toronto trained in Quebec City in 2019).

Basketball in Canada

- **6,100,000** – More than **six million** fans from Canada follow the NBA’s global and localized social media accounts across Facebook, Instagram, TikTok, Threads, X and YouTube.
- **16,655** – The second consecutive sold-out WNBA Canada Game presented by Tangerine, which featured the Los Angeles Sparks and the Seattle Storm playing a preseason game in Edmonton, AB in May, generated attendance of **16,655** and a 65% year-over-year increase in viewership from the prior season’s WNBA Canada Game held in Toronto.
- **2026** – The WNBA recently awarded Toronto an expansion team, marking the league’s first outside the U.S. The new team will begin play in the **2026** season as the WNBA’s 14th franchise.
- **148** – 2024 regular-season WNBA viewership in Canada is up **148%** year-over-year.
- **26** – There were a record **26** Canadian players on opening-night rosters for the 2023-24 NBA season, marking the 10th consecutive season in which Canada was the most-represented country outside of the U.S.
- **10** – Oshae Brissett became the **10th** Canadian player to win an NBA Championship when the Boston Celtics defeated the Dallas Mavericks in the 2024 NBA Finals.

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