



THE ALL MOUNTAIN BRAND

FOR IMMEDIATE RELEASE

Gordini Welcomes Nadia-Geneviève René from Agence Quartier Général to Its Sales Team -Strategic partnership enhances brand presence across Quebec and the Maritimes.

Montreal, QC – September 2024 – Gordini is excited to announce a key addition to its sales representative team with the arrival of Nadia-Geneviève René from Agence Quartier Général. This collaboration marks a pivotal step in expanding our market reach across Quebec and the Maritimes, strengthening our presence in these key regions while reinforcing our leadership in the Canadian winter sports industry.

Since 1956, Gordini has been at the forefront of innovation in gloves and goggles, setting new standards for quality and craftsmanship. Partnering with Agence Quartier Général, an established leader in the outdoor and sporting goods industry, allows us to leverage their deep expertise and extensive network to further enhance the distribution of our high-performance winter gear.

This partnership, effective immediately, highlights Gordini's commitment to growth and innovation, ensuring we continue to offer functional, stylish gear that elevates the winter experience for outdoor adventurers.

About Gordini:

Since 1956, Gordini has been dedicated to developing high-performance gloves, mitts, and goggles that keep outdoor enthusiasts warm, dry, and protected. With a focus on innovation, sustainability, and premium craftsmanship, Gordini products are trusted worldwide by winter sports lovers of all levels.

For more information on Gordini and our collection, please visit:

www.gordini.ca

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