



RAPTORS LEGEND VINCE CARTER TO HEADLINE “MAISON NBA” FAN EVENT IN MONTRÉAL OCT. 4-6

- Free, Interactive Event for Fans of All Ages Will Tip Off Season-Long Celebration of the 30th Anniversary of the NBA in Canada; Fans Can Register Now at [NBA.com/Maison](https://www.nba.com/maison) -

- Carter, Former Raptor Jerome Williams and WNBA Veteran Natalie Achonwa to Make Appearances -

- 2024 NBA Canada Series Presented by Bell Will Feature the Toronto Raptors and Washington Wizards Playing a Preseason Game at the Bell Centre on Oct. 6 -

MONTRÉAL, Sept. 19, 2024 – The National Basketball Association (NBA) today announced that “Maison NBA,” a free, interactive fan and cultural experience celebrating the NBA and the league’s history in Canada, will debut in Montréal from Friday, Oct. 4 – Sunday, Oct. 6 in conjunction with the 10th NBA Canada Series presented by Bell, which will feature the Toronto Raptors and the Washington Wizards playing a preseason game at the Bell Centre on Oct. 6.

Maison NBA, which will take place at the historic Crew Collective & Café in Old Montréal, will tip off a season-long celebration of the 30th anniversary of the NBA in Canada and feature appearances by NBA and WNBA legends and personalities, including 2024 Naismith Basketball Hall of Fame inductee and Raptors legend Vince Carter, former Raptor and nine-year NBA veteran Jerome Williams, and WNBA veteran and Canadian Women’s National Team member Natalie Achonwa.

Maison NBA will celebrate the intersection of basketball, art, music, tech and fashion through 12,000 square feet of interactive elements, on-court basketball activities and photo opportunities for fans of all ages. Attendees will also be able to purchase exclusive NBA merchandise, including apparel from the league’s “[Represent](#)” campaign showcasing Canadian players in the NBA.

The NBA Cup, the trophy awarded to the winner of the Emirates NBA Cup, will be on display in Canada for the first time at Maison NBA. Fans who attend will have the opportunity to enter a contest to win a grand prize trip to the Emirates NBA Cup Semifinals in Las Vegas in December.

Fans can visit [nba.com/maison](https://www.nba.com/maison) for more details and to register for tickets. Maison NBA will be supported by Bell, Michelob Ultra, Microsoft Canada, Mitchell & Ness, Tangerine Bank, the Raptors and the Wizards.

The 2024 NBA Canada Series presented by Bell will mark the eighth NBA Canada Series game in Montréal, the most Canada Series games played in any Canadian city outside of Toronto. Tickets are available for the game by visiting [ticketmaster.ca](https://www.ticketmaster.ca). Fans in Canada can watch live on TSN and RDS at 7:30 p.m. ET.

For more information, fans in Canada can download the NBA App and follow the NBA on [Facebook](#), [Instagram](#), [Threads](#), [TikTok](#), [X](#) and [YouTube](#). A full range of official NBA and WNBA merchandise is available at the NBA Store in Canada by visiting [NBAStore.ca](#).

About the NBA

The National Basketball Association (NBA) is a global sports and media organization with the mission to inspire and connect people everywhere through the power of basketball. Built around five professional sports leagues: the NBA, WNBA, NBA G League, NBA 2K League and Basketball Africa League, the NBA has established a major international presence with games and programming available in 214 countries and territories in 60 languages, and merchandise for sale in more than 200 countries and territories on all seven continents. NBA rosters at the start of the 2023-24 season featured a record 125 international players from 40 countries and territories. NBA Digital's assets include NBA TV, NBA.com, the NBA App and NBA League Pass. The NBA has created one of the largest social media communities in the world, with more than 2.3 billion likes and followers globally across all leagues, team and player platforms. NBA Cares, the NBA's global social responsibility platform, partners with renowned community-based organizations around the world to address important social issues in the areas of education, inclusion, youth and family development, and health and wellness.

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