

Gift Card program

Fixed/ variable

Easy grab + go gift solution

Fixed: Cards are loaded with pre-determined values

Variable: Customers choose desired card value, based on min/max values set by merchant (reloadable feature available)

eGift

Increase convenience and accessibility by selling electronic gift cards. Distribute by email or text

Benefits

Great marketing tool to attract new customers

Increases to average customer ticket size

Remaining card balances often go unclaimed

Pricing determined by quantity of cards ordered,
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