

NBA HOUSE

[NBA House Vancouver Renderings](#) (Credit: NBA)

FIRST NBA HOUSE IN CANADA TO DEBUT IN VANCOUVER DURING 2024 NBA FINALS

*- Free, Immersive Basketball Experience for Fans of All Ages Will be Held in Downtown
Vancouver from June 6-9 in Conjunction with Start of the 2024 NBA Finals -*

*- Four-Day Event Will Feature Appearances by NBA Champions
Rip Hamilton and Robert Horry -*

TORONTO, May 21, 2024 – The National Basketball Association (NBA) today announced that NBA House, a free, immersive basketball experience and fan event, will debut in Canada at the Plaza of Nations in Vancouver from Thursday, June 6 – Sunday, June 9 in conjunction with the 2024 NBA Finals, which tip off on Thursday, June 6 and will air live in Canada on Sportsnet and TSN.

NBA House in Vancouver will feature Finals viewing parties during Games 1 and 2, interactive basketball games, meet-and-greets with seven-time NBA champion Robert Horry and 2004 NBA champion Rip Hamilton, photo opportunities with the Larry O’Brien Trophy, official NBA merchandise, contests providing fans with the chance to win official NBA prizes, and more.

Tickets for NBA House and the NBA Finals viewing parties are available now at [NBA.com/House](https://www.nba.com/house). Additional information about the NBA legend appearances and NBA House programming will be available on [NBA.com/House](https://www.nba.com/house) in the coming days.

“With the momentum around basketball in Canada at an all-time high, this is the perfect moment to bring one of our signature fan events to Vancouver for its Canadian debut,” said NBA Canada Senior Vice President and Managing Director Leah MacNab. “NBA House will be the ultimate destination for Vancouver’s passionate basketball community to celebrate their love of the game and the excitement of the Finals as they rub shoulders with giants of the game.”

NBA House Vancouver will be supported by KOHO Financial, Michelob Ultra and Subway.

NBA House in Vancouver will mark the first time that NBA House is held in Canada, following previous editions in Brazil, France, Mexico, the U.S., and the UK. The league will host its biggest NBA House ever in Brazil at Villa-Lobos State Park in São Paulo from June 6 – Sunday, June 23, also in conjunction with the 2024 NBA Finals.

For more information, fans in Canada can follow the NBA on [Facebook](#), [Instagram](#), [TikTok](#) and [X](#). Official NBA merchandise is available at the NBA Store in Canada at [NBASTore.ca](https://www.nbastore.ca).

About the NBA

The National Basketball Association (NBA) is a global sports and media organization with the mission to inspire and connect people everywhere through the power of basketball. Built around five professional sports leagues: the NBA, WNBA, NBA G League, NBA 2K League and Basketball Africa League, the NBA has established a major international presence with games and programming available in 214 countries and territories in 60 languages, and merchandise for sale in more than 200 countries and territories on all seven continents. NBA rosters at the start of the 2023-24 season featured a record 125 international players from 40 countries and territories. NBA Digital's assets include NBA TV, NBA.com, the NBA App and NBA League Pass. The NBA has created one of the largest social media communities in the world, with more than 2.3 billion likes and followers globally across all leagues, team and player platforms. NBA Cares, the NBA's global social responsibility platform, partners with renowned community-based organizations around the world to address important social issues in the areas of education, inclusion, youth and family development, and health and wellness.

###

Contact

Ashton Lawrence, NBA, +1 (416) 788-6004, ashlawrence@nba.com