

We're #1!



Neo is proud to be the first official financial partner of the Canadian Elite Basketball League (CEBL), giving fans and clients access to cashback and CEBL experiences.

Hey ,

The 2024 CEBL season tips off tonight, and we're excited to grow alongside one of Canada's fastest growing sports leagues.


Neo's partnership with the CEBL brings together two emerging Canadian disruptor brands that want to engage and support the communities we both operate in.

As part of our ground-breaking partnership, we'll also be able to bring better financial experiences to more Canadians. We're introducing perks like the CEBL Cashback Program, which gives Neo cardholders cashback when you purchase CEBL tickets through CEBL's ticketing platform.


We'll also be offering Neo customers and CEBL fans the chance to win prizes throughout the season through the CEBL Championship Sweepstakes powered by Neo. Stay tuned for more announcements throughout the season!

[Learn More →](#)

Neo x CEBL Cashback Program



First purchase
Get 15% cashback* on CEBL tickets (up to \$20)



Every purchase after
Get 10% cashback* on CEBL tickets (up to \$15)

These Neo x CEBL cashback offers are only eligible on purchases made with a Neo card through the dedicated link below.

[Get CEBL Tickets Here →](#)



Win your way to the CEBL Championship Weekend

Enter to win a trip to CW24, plus additional giveaways all season, through the CEBL Championship Sweepstakes powered by Neo!

Additional prizing provided by:

[Enter to Win →](#)

