We're #1!



Neo is proud to be the first official financial partner of the Canadian Elite Basketball League (CEBL), giving fans and clients access to cashback and CEBL experiences.

Hey,

The 2024 CEBL season tips off tonight, and we're excited to grow alongside one of Canada's fastest growing sports leagues.

Neo's partnership with the CEBL brings together two emerging Canadian disruptor brands that want to engage and support the communities we both operate in.

better financial experiences to more Canadians. We're introducing perks like the CEBL Cashback Program, which gives Neo cardholders cashback when you purchase CEBL tickets through CEBL's ticketing platform.

As part of our ground-breaking partnership, we'll also be able to bring

We'll also be offering Neo customers and CEBL fans the chance to win prizes throughout the season through the CEBL Championship Sweepstakes powered by Neo. Stay tuned for more announcements throughout the season!

Learn More →

Neo x CEBL Cashback Program





Get 10% cashback* on

Every purchase after

CEBL tickets (up to \$15)

with a Neo card through the dedicated link below.

These Neo x CEBL cashback offers are only eligible on purchases made

Get CEBL Tickets Here →



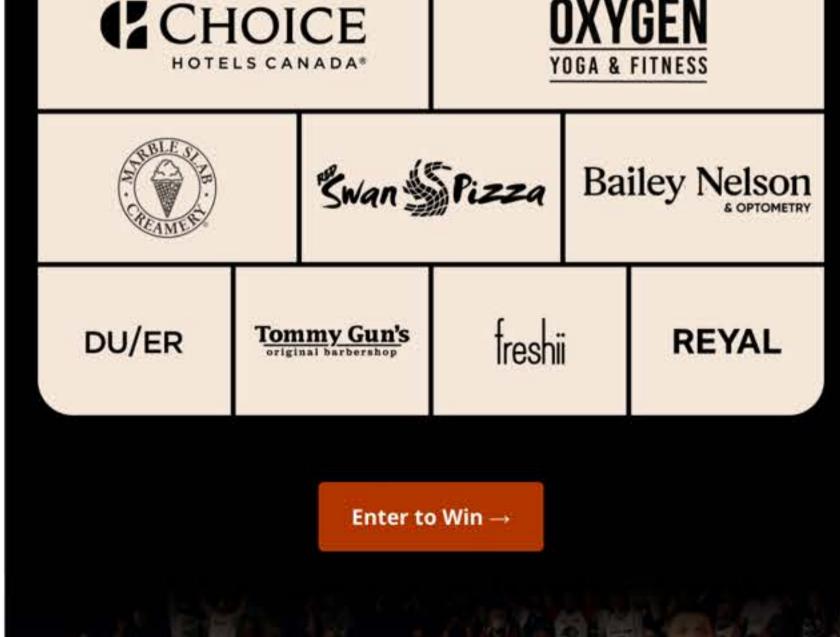
CEBL Championship Weekend Enter to win a trip to CW24, plus

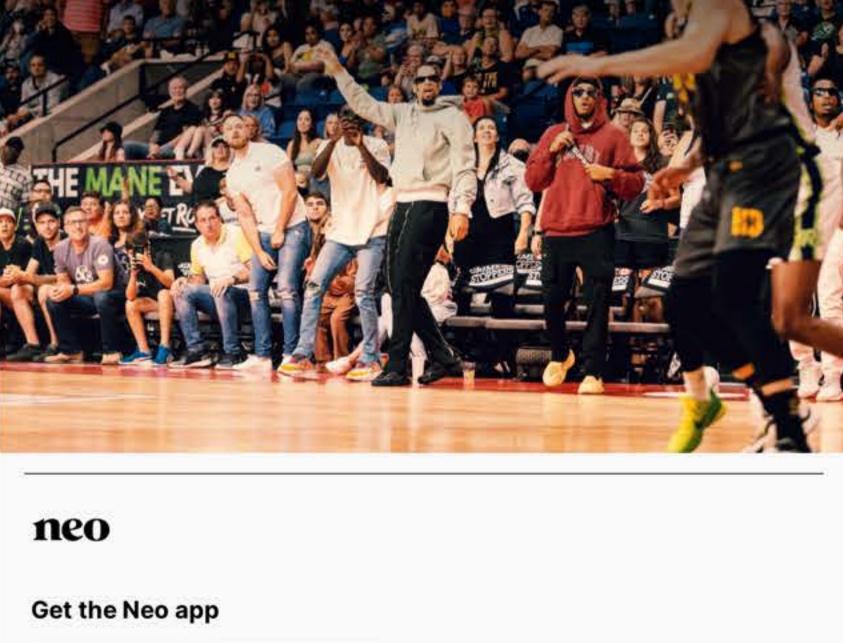
Win your way to the

through the CEBL Championship Sweepstakes powered by Neo!

additional giveaways all season,

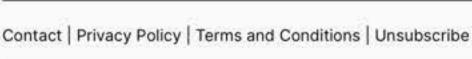
OXYGEN





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X f 0 in





400-200 8 Ave SW



Calgary, Alberta T2P 1B5

International Incorporated.

The Neo Money™ card is a prepaid Mastercard® issued by Equitable Bank pursuant to license by Mastercard International Incorporated. The Neo Money™ card is powered by the Neo Money™ account, which is provided by Concentra Bank.

cashback (up to \$20) on first-time ticket purchases and 10% cashback (up to \$15) on subsequent ticket

Neo Credit and Neo Secured Credit cards are issued by ATB Financial pursuant to license by Mastercard

*Tickets must be purchased through cebl.ca/neo with an eligible Neo card to qualify for cashback. Earn 15%

purchases. No purchase necessary. Giveaway runs until August 11, 2024, for weekly, monthly and grand prizes. Open to residents of Canada, including Quebec, who are the age of majority and participate in any of the designated

locations during the Giveaway Period. Odds depend on the number of entries. Skill-testing question required.

Full rules at https://www.neofinancial.com/legal/ceblsweepstakes. All product and company names, logos, brands, and images are trademarks of their respective holders. Use of them does not imply any affiliation with or endorsement by them.