



Tennis Clubs of Canada and the Mint Green Group Announce Partnership

TORONTO, Ontario – May 31, 2024 – The Mint Green Group and Tennis Clubs of Canada are pleased to announce a new partnership that will see The Mint Green Group become the Exclusive Supplier of Tennis Clubs of Canada facilities. The Mint Green Group will supply all racket sports equipment under the Dunlop brand with all footwear and apparel under Nike.

“We are thrilled to be partnering with Tennis Clubs of Canada on this truly landmark agreement. TCC represents an amazing opportunity for Nike and Dunlop to connect with and foster the development of Canada’s next generation of tennis players. Our organizations are strongly aligned in our vision for the future of Canadian tennis and our plans to grow the game” said Max Christiansen, Director of Marketing, Mint Green Group.

Top ATP and WTA players who trust Nike to perform at their best include 2023 National Bank Open Men’s Champion Jannik Sinner, powerhouse players Carlos Alcaraz and Aryna Sabalenka as well as Canada’s own Denis Shapovalov and Bianca Andreescu.

“We’re extremely excited to partner with the Mint Green Group as we continue our rapid growth at Tennis Clubs of Canada. As TCC prides itself on the highest level of services, it’s wonderful to align with such reputable brands as Nike and Dunlop. We look forward to offering our members and staff the best products available, and we are confident that we will achieve this objective through our partnership with the Mint Green Group.” Said Adam Seigel, CEO of Tennis Clubs of Canada.

Dunlop Sports has over 100 years in tennis with some of the most iconic moments in the sports history featuring Dunlop equipment. Dunlop is the official ball, racket, and accessories of the ATP Tour.

#

About Tennis Clubs of Canada

Tennis Clubs of Canada is the leading operator of indoor tennis in Canada. With 8 current locations, the company is in the midst of an extensive growth phase, including upcoming locations throughout the country. With its objective of affordability and accessibility, the company continues to positively impact the physical, social, and mental well-being of community.

About NIKE, Inc.

NIKE, Inc., based near Beaverton, Oregon, is the world's leading designer, marketer and distributor of authentic athletic footwear, apparel, equipment and accessories for a wide variety of sports and fitness activities.

About Dunlop Sports

Dunlop Sports was founded in 1914 and has become one of the world's premier racket sports manufacturers. With deep roots in squash, tennis, padel, and badminton the Dunlop brand has been omnipresent across the globe for over 100 years.

About the Mint Green Group

Established in 1974, the Mint Green Group is a premium, full-service licensee and distribution company, servicing the golf, tennis and licensed sports markets. Since its inception, Mint Green has partnered with some of the world's iconic sports brands, building those brands to new heights driven by its outstanding sales, service, operations, brand building, marketplace and product creation expertise.

For more information please contact:

Adam Seigel
CEO
Tennis Clubs of Canada
adam@tennisclubs.ca

Max Christiansen
Director of Marketing, North America
Mint Green Group
mchristiansen@mgg.ca