



**NATIONAL
ENGINEERING
MONTH
ONTARIO**

**PARTNERSHIP GUIDE
2023**

LEARN. GROW. THRIVE. TOGETHER.

Gain premium exposure to 4,000+ engineering students & professionals from across the province by partnering with National Engineering Month (NEM) Ontario.

You'll get exclusive access to:

- A highly engaged & targeted engineering community
- Opportunities to showcase your company's thought leadership
- A variety of digital marketing & branding placements

#NEM2022 HIGHLIGHTS



4,200 + attendees



33 partners



43 events



9 K website visits



100 speakers & events



17 K hashtag engagements

INVEST IN THE **FUTURE** OF ENGINEERING.

NEM Ontario works with partners & volunteers across the province to hold professional development events that are specifically designed for the engineering community.

Each week of NEM is curated toward topics such as: obtaining the P.Eng. designation, equity, diversity & inclusion, lifelong learning, sustainability and the future of the profession, etc.

Our goal is to provide event attendees with new or deepened knowledge, skills, or values that bring engineers together, benefit their communities or contribute to employability within the sector. We hope you will join us on this mission.



BECOME A PARTNER.

Interested in partnering with NEM Ontario? We've got you covered.

NEM Ontario partners receive unique branding, event, and thought leadership opportunities. You'll also get access to a team of event and marketing specialists to help you make the most of your partnership.

Have a look at the following table to see the various partnership packages that are available. The deadline to join as a partner is January 31, 2023. Spaces are limited, so sign up today.



2023 PARTNERSHIP PACKAGES

Benefit	Description	Partner Level			
		LEADER \$7,500 QTY: 1	CHAMPION \$5,000 QTY: 22	ALLY \$2,500 QTY: 10	ADVOCATE \$750 QTY: 10
Kick-off Event	Gain premium exposure at the official NEM Ontario kick-off event led by OSPE.				
Week Sponsor	Sponsor one of the themed weeks of NEM. Hold an event and we'll help promote it to our audiences. You'll also receive branding & recognition during that week.*				
Opening Remarks	Reach new audiences by providing an introduction at a selected NEM event.*				
Social Media Takeover	Reach new followers by activating a 24 hour social media takeover on one of the NEM Ontario social media accounts (LinkedIn, Facebook, Instagram, or Twitter).*				
Interview	Feature a subject matter expert from your company in a 1 hour interview. The interview will be featured in a blog post on the NEM Ontario website & social media channels.				
Feature Story	Provide a 500-word blog post about your company that will be shared on the NEM Ontario website & social media channels.				
Branding & Marketing	Showcase your company's branding on partner announcements, website, event materials, social media, emails, blogs, etc.				

*Due to overwhelming demand, we will try to slot your organization in during your preferred activation date. When there is more than one partner assigned to any given date, we will ensure that your organization's unique branding remains separate from other official partners.

YOU'RE IN GOOD COMPANY.

NEM ONTARIO 2022 PARTNERS INCLUDE:

LEADER



CHAMPION



ALLY




ADVOCATE





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National Engineering Month Ontario is brought to you by:



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