



**TELEVISION COMMERCIAL OPPORTUNITY:** Traveling with Denella One Hour **Black History Month Special**, sponsored by Green Book Experience.

Commercial spots are available **NOW** for the Traveling With Denella Ri'Chard One Hour Black History Month television special airing February, 2024. Featured destinations include **Jackson, MS, Little Rock, AR, Boston, MA & Montgomery, AL**. The show will air in \*48+ US Markets on the ABC, CBS, NBC, FOX, CW, MNT & American Forces Network (AFN) network to over 17M households! **Deadline date:** Friday, January 15, 2024. For market and station line up information, contact David Jackson, SVP Greenbook Experience at: [djackson@greenbookexp.com](mailto:djackson@greenbookexp.com) \*2023 final numbers

**SPECIAL OFFER:** 2024 Travel & Adventure Show Series; The Green Book Experience has partnered with the nations' largest travel show to offer special pricing for STS members with a **\$300.00 discount** off the standard booth rate. Estimated attendance: 150k+ "Ready to Buy" consumers and travel advisors. Offer available to new destinations only.

Take advantage of the special partnership to showcase your historic and cultural attractions. GBX will be onsite in **New York** ( Jan 27-28); **Atlanta** (Mar 9-10); **Phoenix** (Feb 17-18); **Dallas** (Mar 23-24) and **Washington DC** (Feb 24-25). \*\*\*\*First Come, First Serve - Join GBX on stage for a speaking opportunity at each show. Use **Promo Code:** GBX2024. Space is limited. To take advantage of this offer, please contact David Jackson, GBX at [djackson@greenbookexp.com](mailto:djackson@greenbookexp.com) or visit [www.travelshows.com](http://www.travelshows.com) for more information.

**SEEKING DESTINATIONS FOR THE JUNETEENTH 2024 TV SHOW:** Traveling With Denella **Juneteenth One hour Special**, sponsored by Green Book Experience.

Do you have a hidden gem or cultural experience related to the African American story? Showcase your destination on the only One Hour Travel Television special dedicated to the Juneteenth Celebration. Three destination spots are available. **Sign up Now:** Filming onsite will begin in early 2024.

**About:** The Traveling with Denella One-hour television Juneteenth special will honor the African American community's resilience, history, and progress through art, music, and

storytelling. This program aims to educate, inspire, and foster unity by showcasing the cultural impact of Juneteenth. Tune in to embrace the spirit of Juneteenth and envision a future of freedom and equality for all. For market and station line up, please contact David Jackson, GBX at [djackson@greenbookexp.com](mailto:djackson@greenbookexp.com) to be featured. (2023 Data: 43M households; 43 US Cities)