



VAMA | Roanoke Lynchburg's newly-formed Community Engagement Team (CET) recently launched its first initiative in partnership with the Society for the Prevention of Cruelty to Animals (SPCA). Focused on helping animals in need, the team collected essential items to support local shelters, including pet food, treats, toys, and blankets.

The drive ran through October 31st, with participation made simple via an editable flyer that encouraged residents and team members to contribute. On Friday, November 1, members of the Community Engagement Team made their rounds to the eight participating communities to gather the donated items and deliver them to SPCA locations in both Lynchburg and Roanoke.



Thanks to the generosity of our members and their residents, the drive successfully filled an entire trailer with donations! This effort highlights the power of collective support and VAMA's commitment to making a positive impact in the communities we serve. Thank you to everyone who contributed to this cause!

For their next endeavor, the VAMA | Roanoke Lynchburg CET is currently working on a holiday project. Members in Roanoke-Lynchburg can participate by bringing a gift for a child receiving services from the Ronald McDonald House of Southwest Virginia to the Star Awards on November 22nd.

