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CANADIAN COMMON GROUND ALLIANCE MEDIA GUIDE

Know What's Below eNewsletter

FOR MORE INFORMATION, PLEASE CONTACT:

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CCGA
Canadian Common Ground Alliance

NAYLOR 
ASSOCIATION SOLUTIONS

ABOUT CCGA:



70% CCGA represents roughly 70% of Canada's damage prevention industry.

5,000

Our eNewsletter is delivered straight to the inbox of 5,000+ quality contacts.

\$1B

Our members spend roughly \$1 billion per year on products and services.



According to Statistics Canada, projected capital expenditures for utilities alone is \$32 billion in 2018, with construction projects estimated at \$6 billion.

PLUS The CCGA newsletter provides an opportunity to reach costumers both provincially and nationally.

Contact your Naylor Account Executive and reach the leaders of Canada's damage prevention industry!



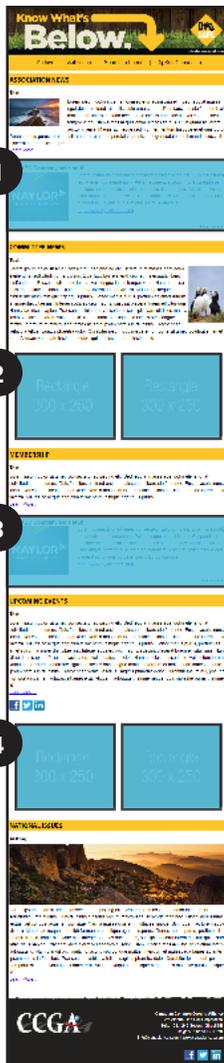
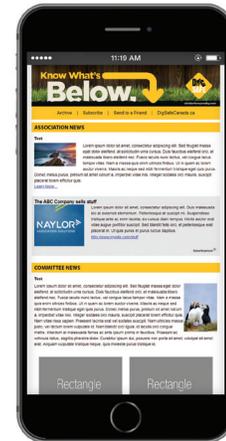
KNOW WHAT'S BELOW

ABOUT THE eNEWSLETTER

Now more than ever, professionals consume information on the go. Our eNewsletter allows members to stay informed about timely industry topics and association news whether they are in the office or on the road.

Enjoy the benefits of a targeted eNewsletter:

- Delivers your message directly to the inbox of 5,000 industry leaders on a monthly basis
- Frequently forwarded to others for additional exposure
- Directs visitors to the landing page of your choice to facilitate the purchasing process
- Archives are accessible for unlimited online viewing
- Year-round visibility reinforces brand recognition
- Limited available ad space makes each position exclusive
- Allows dynamic, time-sensitive promotion



1 Top Sponsored Content

12 Months | \$4,000

- Image/Logo must be 180w X 150h pixels
- Headline: Advertiser supplies 5-7 words
- Summary text: Advertiser supplies 50-70 words

2 Top Rectangles

12 Months | \$3,750

- 300 x 250 pixels
- JPG & GIF* accepted

3 Lower Sponsored Content

12 Months | \$3,500

- Image/Logo must be 180w X 150h pixels
- Headline: Advertiser supplies 5-7 words
- Summary text: Advertiser supplies 50-70 words

4 Lower Rectangles

12 Months | \$3,250

- 300 x 250 pixels
- JPG & GIF* accepted

DISTRIBUTED MONTHLY

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