

## Regional Resource Guide

One of the most popular sections in the July/August issue of *Constructor*, our Regional Resource Guide attracts readers' attention and prominently displays your ad or listing to AGC members. Readers reference this special section often when searching for the most qualified suppliers in their area. Please return this completed form to your account executive today!

1. Select from the following options:

- |   |   |
|---|---|
| <input type="checkbox"/> Full-page, full-color   \$3,529.50 | <input type="checkbox"/> Basic listing*   \$189.50                                |
| <input type="checkbox"/> 1/2-page, full-color   \$1,869.50  | <input type="checkbox"/> Basic listing* with black-and-white logo   \$389.50      |
| <input type="checkbox"/> 1/3-page, full-color   \$1,409.50  | <input type="checkbox"/> Basic listing* with full-color logo   \$419.50           |
| <input type="checkbox"/> 1/6-page, full-color   \$949.50    | <input type="checkbox"/> Profile 75 words, with black-and-white logo**   \$449.50 |
| <input type="checkbox"/> 1/12-page, full-color   \$599.50   | <input type="checkbox"/> Profile 75 words, with full-color logo**   \$559.50      |
| <input type="checkbox"/> Profile 75 words**   \$389.50      |   |

2. Select from the following regions:

- |  |  |  |  |
|--|--|--|--|
| <input type="checkbox"/> Mountain States   | <input type="checkbox"/> New England   | <input type="checkbox"/> Southeast           | <input type="checkbox"/> International |
| <input type="checkbox"/> California/Hawaii | <input type="checkbox"/> North Plains  | <input type="checkbox"/> Southwest           | <input type="checkbox"/> National      |
| <input type="checkbox"/> Mid Atlantic      | <input type="checkbox"/> Northwest     | <input type="checkbox"/> Oklahoma/Texas      | <input type="checkbox"/> Canada        |
| <input type="checkbox"/> Mid West          | <input type="checkbox"/> South Central | <input type="checkbox"/> Northeast/tri-state |  |

3. Total your order: \$ \_\_\_\_\_ (Ad Price) x \_\_\_\_\_ (Number of regions) = \$ \_\_\_\_\_ TOTAL

\* Basic listing includes: company name, address, email, website \*\*Includes basic listing. All rates are per insertion. Invoices are issued upon publication.

Naylor charges a \$50 artwork surcharge for artwork creation or changes. This additional fee will appear on your final invoice if the artwork submitted is not publishing ready.

## ADVERTISER INFORMATION

Company Name: \_\_\_\_\_

Primary Contact: \_\_\_\_\_ Position: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State/Province: \_\_\_\_\_ Zip/Postal Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

I agree to all the terms of the rate sheet and this contract as applicable for my company.

Payment Authorization Signature: X \_\_\_\_\_ Date: \_\_\_\_\_

Advertiser indemnifies Naylor, LLC and the Association against losses or liabilities arising from this advertising. Naylor, LLC assumes no liability whatsoever, except to the extent of a one time paid advertisement of the same specification, in the next or similar publication, if any proven or admitted errors or omissions have occurred. Payment is due upon receipt of the invoice. Interest shall be charged at 2% per month compounded to yield 26.82% per year on overdue accounts. A charge of \$32.00 will be levied against all returned checks. Revisions to previously submitted ad copy are subject to additional charges. In the event of a contract cancellation, the advertiser/or agency agrees to repay Naylor, LLC any discounts granted for multiple insertions less any discount applicable for the number of insertions completed in the contract. All cancellations must be received in writing prior to the advertising sales deadline. All premium positions are non-cancelable. Prices are net of agency commission. Ads may also appear in an online version of the publication(s). (NGC-50420)

**Sign and return to:**